

Cultural Community Expo 2021

CULTURAL COMMUNITY EXPO



April 12 – 14th, 2021 | online

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The Cultural Community Expo brings together the people and places that make up Toronto’s art and cultural sector to prepare students and recent alumni for building a career in the arts after graduation.

Through a series of engagements with exemplary OCAD U alum, professional guests, art studios, cultural organizations and production centres, the Cultural Community Expo highlights potential career paths and presentation venues for emerging artists. Participants come away with a better understanding of how to make a living and sustain their art practice once they leave school, while at the same time remaining engaged in the cultural community, receiving mentorship, and gaining access to facilities and professional development opportunities.

Schedule of Events

Day 1 | Monday, April 12, 2021

- **10am – 12pm | Ontario Galleries & Young Canada Works Program**

Jessica Lukas, Secretariat Coordinator of the Ontario Galleries (GOG) will introduce their organization and the Young Canada Works (YCW) program, which offers a variety of summer jobs and internships for emerging professionals to gain experience in the fields of heritage, arts, and culture. In the second half of the event, the RBC CEAD will be hosting a workshop on resume writing. We will be going over helpful tips to aid you in building a resume just in time for summer jobs and internships.

- **1 – 2:30pm | Why DIY when you can Do It Together?**

Co-hosted with Gendai and Xspace Cultural Centre "Why DIY when you can Do It Together?" is a panel on what it means to form, build, and sustain a collective creative practice featuring BAM Books, Art, Music Collective, Tea Base and Gendai who are part of the inaugural cohort of Gendai MA MBA (Mastering the Art of Misguided Business Administration).

Day 2 | Tuesday, April 13, 2021

Toronto's Cultural Community: Mega Info Session

Co-presented by Neighbourhood Arts Network

Wondering where to find studio space, production facilities, professional development, and exhibition opportunities outside of OCAD U? Join us to learn more about the different cultural centres in the city and how they work to serve and support the different needs of emerging artists and cultural workers.

- **10am – 12pm | Cultural Community Mega Info Session: Part 1**

Hear from Neighbourhood Arts Network, RBC CEAD Career Launchers, Liaison of Independent Filmmakers of Toronto (LIFT), Toronto Animated Image Society (TAIS), Open Studio, Akin Collective, STEPS Public Art, Artscape Daniels Launchpad

- **1pm – 3pm | Cultural Community Mega Info Session: Part 2**

Hear from Xspace Cultural Centre, InterAccess Media Arts Centre, Vtape, Trinity Square Video, Gallery 44, Arts Etobicoke, Art Starts

Day 3 | Wednesday, April 14, 2021

- **10am – 11:30am | Corporate Art Collections Investing in Emerging Artists**

Corrie Jackson (Senior Curator, RBC Curatorial Department), Shannon Linde (Curator, EQ Bank), Aimee Morita (Head of Marketing, NEO Exchange) and Sagan MacIsaac (Curatorial Coordinator, OCAD U + NEO Exchange)

Commissioning Program; Curator & Cultural Strategist) will discuss their activities in corporate art collecting, how they support emerging art practices in their work, and upcoming opportunities.

- **12pm – 1:30pm | Selling Your Work online - The OCAD U Artist Showcase on Partial**

As you prepare to launch your career virtually this spring, join **Chris Kim & Tammy Yiu**, Co-founders, Partial Gallery; and OCAD U Showcase Artists **Donny Nie**, DRPT '19, and **Mash Ritchie**, DRPT '19 to learn about Partial's specialty in online art sales and the successful experiences of recent OCAD U grads using the platform. Following the virtual debut of your final works at GradEx 106, Partial could be a perfect fit to showcase your creative practice, while providing a framework for artwork sales and rentals. Visit www.ocadu.ca/BuyArt to see our curated selection of OCAD U talent on Partial.