

OCAD UNIVERSITY 100 McCAUL STREET

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Introducing the Winter 2019 Creative Professionals-in-Residence



The new OCAD U **Creative Professionals-In-Residence** program is a mentorship initiative created to support the career success of current OCAD U students and recent alumni. The program sees invited professional guests, from a variety of art and design-related disciplines, present on a regularly scheduled basis over the course of the academic semester, in the new **Rosalie Sharp Pavilion for Experiential Learning** at 115 McCaul Street. Visiting creative professionals are alumni and collaborators of OCAD University, invited to provide mentorship to current OCAD U students and recent alumni. This winter's residents are **Jessica Leong** and **Basil AlZeri**.

ABOUT THE RESIDENTS



www.jessicaleong.com

Jessica Leong is a designer specializing in branding, environments, and typography. She is the Senior Designer at Frontier Design in Toronto and a graduate from OCAD's graphic design program. Her previous experience includes Design Exchange, ERA Architects, Indigo Books, and Bruce Mau Design.





BASIL ALZERI

THURS: 11:00 AM - 5:00 PM



www.basilalzeri.com

Basil AlZeri is a cross-disciplinary visual artist living and working between Toronto and Guelph, Canada. AlZeri's practice involves the intersection of art, education, and food, taking multiple forms, such as performance, interventions, gallery and public installation. AlZeri's work examines the socio-political dynamics of the family and its intersection with reproductive/unproductive labour, drawing on the necessities of everyday life and the (in)visibility of 'work' as sites of exploration. AlZeri's tries to facilitate a space for empathy through gestures of inclusivity and generosity. AlZeri has presented his work in Amman, Dubai, Halifax, Mexico City, Montreal, New York, Ottawa, Regina, Rome, Santiago, Tartu and Toronto.

BOOK AN APPOINTMENT

Current students and grads can use the OCAD U Talent Network to book appointments with our Creative Professionals-in-Residence. To book an appointment, please follow these four steps:

- 1. Log in at www.ocadu.ca/talentnetwork
- 2. Complete your personal and academic profile you will not be able to book an appointment otherwise
- 3. Under the "Events & Advising" tab select "Workshops & Advising" and RSVP for a date/timeslot with your resident of choice that fits your schedule. The timeslot you select will no longer be available to others once you choose it.
- 4. Come to 115 McCaul St, 3rd Floor at the time of your appointment

As part of the **Centre for Emerging Artists & Designers**, the Career Development office supports the professional development of emerging OCAD U creative talent. The **Career Launchers** program offers unique, high-profile opportunities developed in partnership with industry leaders in order to help senior students and new graduates start their professional practice after school.