

CALL FOR PAPERS

The editors of *Economía Creativa*, the scientific journal of Centro de diseño y comunicación, are pleased to invite you to participate in the 22nd issue of this periodical according to the following guidelines.

Editorial guidelines (approach and scope)

This publication aims to effectively disseminate new knowledge related to creative industries, social innovation and futures studies.

The communications pieces proposed for the magazine may be:

- a. Research articles
- b. Outreach articles
- c. Reviews or reports
- d. Infographic posters, and other multimedia materials related to the editorial line

Economía Creativa publishes biannually unpublished content that is not being evaluated by another journal or editorial team, stands out for its critical approach, encourages debate in their field of specialization, and contributes to the integration of experts in the field. Editorial and content management will be done through the Open Journal System (OJS).

The publication consists of the following sections:

- a. Editorial
- b. Presentation of the collaborators
- c. Refereed content section
- d. Non-refereed content section
- e. Multimedia section

Editorial policies for refereed content section

The first criterion for evaluating the articles received is compliance with the editorial line. Failure to comply with the established aspects is grounds for rejecting the submitted work.

Manuscript files should have the extensions .doc, .docx, .txt, .rtf, or .odt and be written in Spanish or English, in a clear, precise, and accessible language for graduate students, professors, researchers, and public policymakers, among other possible readers, following the guidelines of the [APA style manual \(7th ed.\)](#) and considering the following structure:

1. Title and translation of the article title, name, and mandatory author identifier ([ORCID](#)), registration address and contact information of the author, as well as each mandatory author's contribution ([CRediT](#)). In addition, the [declaration of being an original author or co-author](#) of the paper must be completed and signed. original author or co-author of the paper[1] and send it through the OJS platform or to the e-mail economia.creativa@centro.edu.mx
2. Abstract of the work with a brief description of the objective, materials, and methods, results, and conclusions with a maximum of 150 words and their respective translation into Spanish or English as appropriate.
3. Maximum five keywords in English and their respective translation into Spanish or vice versa, depending on the language in which the text was written.
4. Development of 5,000 to 10,000 words (Introduction, materials and methods, results, discussion, and conclusions).
5. Bibliographic references in APA format (7th edition).
6. Authors are encouraged to include in their papers appropriate visual aids: infographics, photographs, diagrams, graphs, charts, tables, or other illustrative content, which should be submitted in separate files and inserted in the text. The images to be included must be in .tiff or .jpeg format and have a resolution of at least 300 dpi.
7. It is recommended to avoid using words in languages other than the original language of the text unless they are indispensable, in which

case the term should be differentiated with italics. In the case of translations of complete statements, the author should include the text in its original language in the body of the text, plus the author's translation through a footnote.

8. It is recommended to avoid the use of italics and boldface for rhetorical emphasis.
9. If interviews or other instruments are used, they should be attached as appendices.
10. The license for the use of the work must be sent together with the manuscript, with an autographic signature (in case of more than one author, the other authors must also sign the license).

The editorial coordination reserves the right to correct any stylistic and editorial changes necessary to improve the work, including the title.

Editorial policies for non-peer-reviewed section

The first criterion for evaluating the articles received is compliance with the editorial line. Failure to comply with the established aspects is grounds for rejecting the submitted work.

Manuscript files must have the extensions .doc, .docx, .txt, .rtf, or .odt and be written in Spanish or English in clear, precise, and accessible language.

1. Title and translation of the article's title, name and mandatory author identifier (ORCID), registration address and author contact information, and each mandatory author's contribution (CRediT). In addition, the declaration of being an original author or co-author of the paper must be completed and signed ([download it here](#))[3] and sent through the [OJS platform](#)[4] or to the e-mail economia.creativa@centro.edu.mx
2. Abstract of the paper with a maximum of 150 words and its respective translation into Spanish or English as appropriate.
3. A maximum of five keywords and their respective translation.
4. Development of 2000 to 3500 words.
5. Bibliographic references in APA format (7th edition).
6. Authors are encouraged to include in their papers visual aids such as infographics, photographs, diagrams, graphs, charts, tables, or other illustrative content, which should be sent in separate files and following the guidelines below:
7. A note should be added in the body of the text indicating where the table, image, or file in question should be placed (for example: [insert Figure 1]).
8. The images to be included must be in .tiff and .jpeg format and have a resolution of at least 300 dpi.
9. It is recommended to avoid using words in languages other than the original language of the text, unless they are indispensable, in which case the term should be differentiated with italics. In the case of translations of complete statements, the author should include the text in its original language in the body of the text, plus the author's translation through a footnote.
10. It is recommended to avoid the use of italics and boldface for rhetorical emphasis.
11. If interviews or other instruments are used, they should be attached as appendices.
12. The license for the use of the work must be sent together with the manuscript[5], with an autographic signature (in case of more than one author, the other authors must also sign the license).

Visual collaborations

Creators of general visual and/or multimedia works who wish to have their work published in the magazine are invited to send us a series of at least ten original images of their authorship.

Images must be the property of the author, have free reproduction rights or indicate that you have co-authorship rights to reproduce them, and must be sent to the e-mail: economia.creativa@centro.edu.mx in a zipped folder or via a link to downloadable files in JPG format, at least 300 dpi. Each image must have a minimum of 30 cm or a base of 3500 pixels.

Peer review process

All contributions received will go through an anonymous peer review process for double-blind peer review in the order in which they arrive at the editorial office. The editorial team will send the articles to reviewers or evaluators whose expertise corresponds to the text's subject matter; at the end of the process, each author will receive two resolutions (favorable without changes, favorable with changes, or rejected).

75% of the materials published in *Economía Creativa* are submitted for peer review. OJS platform[6] and use it as a means of contact throughout the process. Both authors and referees must have ORCID.

Once the invitation to referee the paper is accepted, the referees will have 20 calendar days to complete the evaluation process and return the refereeing form duly completed, together with the article with comments in anonymous form for the author's knowledge.

The referees will receive the corresponding evaluation certificate within ten working days from the receipt of the report, as well as the corresponding remuneration for the work performed (U\$29.00).

To prepare your recommendations, the following should be considered:

1. The originality of the manuscript.
2. The novel nature of the proposed approach.
3. The significant nature of the results obtained.
4. The relevance of the conclusions to the journal's field of expertise and the sufficiency of the evidence presented by the author to support his or her findings.

The evaluation report shall be made based on the format provided. The evaluation report must be made based on the format supplied. [7]

If there are significant discrepancies between the opinions of the two referees, a third reviewer will be appointed to review the manuscript again and decide on the resolution, which may be approved without changes, approved with changes, or not approved for publication.

The co-editors-in-chief will be responsible for all administrative and executive actions carried out throughout the process, send both the opinions and recommendations to the authors, protect the confidentiality of authors and referees, and attend to any controversy should it occur. On the other hand, the author must respond to the observations made by the referees and the reviewers' comments within 20 calendar days from the date of notification.

Once the article is approved for publication, the author will receive a letter of acceptance (or rejection, if applicable). Authors whose papers have been accepted for publication should send a vertical video briefly explaining the content for dissemination on social networks.

Copyright Policy

1. When a work is accepted for publication, it is understood that the author grants Creative Economy the rights of reproduction and distribution of his article for its exploitation in all countries of the world in paper magazine format, as well as in any other magnetic, optical, and digital support.
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4. Authors are allowed and encouraged to disseminate their work through the Internet (e.g., in institutional telematic archives, repositories, libraries, or on their website), which can produce meaningful exchanges and increase citations of the published work.

Open access policy

ECONOMÍA CREATIVA provides open access to its content based on the green access route. It should be noted that this publication remunerates refereeing and does not charge authors for processing their articles (APC).

Code of Ethics

ECONOMÍA CREATIVA subscribes to the codes of transparency, ethics, and best editorial practices of the Committee on Publication Ethics (COPE). Likewise, the content received is submitted to text similarity evaluators (plagiarism identification) through iThenticate software. In case of finding a positive result of plagiarism, the author will be notified with their respective sources, and their comments will be required before defining what a case of plagiarism is in any modality described by Turnitin.

Content upload process

Authors interested in submitting written contributions should follow the steps below:

1. Enter the address of e-mail: <https://ciecpress.centro.edu.mx/ojs/index.php/CentroTI/login>
2. Go to the “Register” option in the top menu. Fill in all the boxes on the form, including the privacy statement. The Research Center will protect the data you enter in the form of Creative Economy of Design, Film and Television Center, will be used exclusively for the purposes related to the academic publication process, and will not be provided to third parties or used for other purposes.
3. Registration also implies acceptance by the author of the conditions and requirements expressed in this call for entries.
4. The “personal area” screen will appear once registration is complete. Click on the “author” option.
5. Click on the “Start a new submission” option, follow the instructions to upload the file, enter the metadata (abstract, keywords, etc.), and upload the supplementary files (images, tables, originality statement, etc.).

At the end of the process, you should receive an automatic notification indicating the start of the editorial process.

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