

Strategic Foresight & Innovation (MDes) – 2026/2027 Program Guide

PROGRAM REQUIREMENTS — FULL-TIME PROGRAM

COURSE CODE	COURSE TITLE	CREDIT
YEAR ONE – FALL TERM		
SFIN-6009	Business and Design Thinking	0.5 credit
SFIN-6010	The Human Factor	0.5 credit
SFIN-6020	Innovation Research Methods	1.0 credit
YEAR ONE – WINTER TERM		
SFIN-6013	Strategy Development	0.5 credit
SFIN-6011	Understanding Systems	0.5 credit
SFIN-6021	Foresight Studio	1.0 credit
YEAR ONE – SPRING/SUMMER TERM		
SFIN-6012	Sustainable Business Design	0.5 credit
SFIN-6014	Leading Innovation	0.5 credit
SFIN-6015	Major Project Proposal	0.5 credit
Level 5000/6000	Elective*	0.5 credit
YEAR TWO – FALL TERM		
SFIN-6023	Major Research Project 1	1.0 credit
YEAR TWO – WINTER TERM		
SFIN-6024	Major Research Project 2	0.5 credit
Total Course Credits:		7.5 credits

* Electives can be any graduate-level course at the 5000 or 6000 level. Please refer to the course catalog for available courses and consult the Graduate Studies Support Site for information on applying for Residency, Field Placement and Independent Study.

PROGRAM REQUIREMENTS — PART-TIME PROGRAM

The 2025 Part-Time Program is delivered online.

The program also offers some flexibility in course sequencing, and students may (with the approval of the Graduate Program Director and pending the availability of courses) follow a different sequence than indicated.

COURSE CODE	COURSE TITLE	CREDIT
YEAR ONE – FALL TERM		
SFIN-6009	Business and Design Thinking	0.5 credit
SFIN-6010	The Human Factor	0.5 credit
YEAR ONE – WINTER TERM		
SFIN-6011	Understanding Systems	0.5 credit
SFIN-6020	Innovation Research Methods	1.0 credit
YEAR ONE – SPRING/SUMMER TERM		
Level 5000/6000	Elective*	0.5 credit
YEAR TWO – FALL TERM		
SFIN-6013	Strategy Development	0.5 credit
SFIN-6021	Foresight Studio	1.0 credit
YEAR TWO – WINTER TERM		
SFIN-6012	Sustainable Business Design	0.5 credit
SFIN-6014	Leading Innovation	0.5 credit
YEAR TWO – SPRING/SUMMER TERM		
SFIN-6015	Major Project Proposal	0.5 credit
YEAR THREE – FALL TERM		
SFIN-6023	Major Research Project 1	1.0 credit
YEAR THREE – WINTER TERM		
SFIN-6024	Major Research Project 2	0.5 credit
Total Course Credits:		7.5 credits

* Electives can be any graduate-level course at the 5000 or 6000 level. Please refer to the course catalog for available courses and consult the Graduate Studies Support Site for information on applying for Residency, Field Placement and Independent Study.