

Entrepreneurship & Social Innovation (Minor) – 2026/2027 Program Guide

Not all courses are offered every year. Students are required to meet the pre-requisites for entry into all courses.

Courses required for a Major program may not be applied to a minor. At least 1.0 credit of the minor must be at the 3000 or 4000 level.

To access course descriptions, log into My OCAD U Records (Self-Service), click on Student Planning and then select Course Catalog from the Student Planning drop-down menu located on the top of the page.

COURSE CODE	COURSE TITLE	CREDIT
Choose TWO courses from the list below:		1.0 credit
SOSC-2004	Business & Social Innovation	
BUSI-3003	Busi Ethics, Sustainability	
SOSC-3010	Creative Economies	
Choose ONE course from the list below:		0.5 credit
ENGL-2011	Literature and Social Change	
SOSC-2003	Doing Human-Centred Research	
BUSI-3003	Busi Ethics, Sustainability	
HUMN-3006	Ethics, Advertising & Design	
HUMN-3016	Extraordinary Bodies	
IVCV-3002	Sovereign Screen	
SOSC-3001	Material Cult & Consumer Soc.	
VISA-3019	Art & Fashion	
VISD-3012	Radical Graphics & Culture	
BUSI-4001	Entrepreneurship	
DIGF-4001	Leadership in Digital Economy	
IVCV-4004	Indigenous Art and Activism	
SOSC-4002	Gender and Social Change	
VISC-4008	Art and Design Activism	
VISM-4009	Internet, Globaliz & Resistance	

Choose THREE courses from the list below:		1.5 credits
CRCP-2002	Museums, Galleries, Alternates	
INVC-2002	Materials & Methods: Media	
INVC-2004	Wood: Carving Material Wealth	
BUSI-3003	Busi Ethics, Sustainability	
GDES-3005	Guerrilla Entrepreneurship	
GDES-3011	Social Innovation Design	
GDES-3051	Participatory Design	
GDES-3081	Intro to Design Management	
GDES-3094	Creative Practice and Change	
GDES-3113	Social Enterprise Catalyst	
INVC-3003	Materials & Methods: Beadwork	
IVCA-3002	Indigenous Art Experimentation	
SOSC-3001	Material Cult & Consumer Soc.	
BUSI-4001	Entrepreneurship	
DIGF-4001	Leadership in Digital Economy	
INTM-4008	Managing Production	
SCIN-4001	Public Art/Public Spaces	
SOSC-4002	Gender and Social Change	
<p>NOTE: In addition to the listed courses above, a student may take a maximum of 0.5 credits Independent Study, Field Study, Mobility Exchange or Letter of Permission which may be applied to this minor if approved. Students must apply to the Liberal Studies Chair in the Faculty of Arts and Science who will determine the eligibility of these courses to count towards this minor.</p>		
Total Course Credits:		3.0 credits