

Country Harvest® Package Artwork Campaign
AMENDED AND RESTATED OFFICIAL CAMPAIGN RULES (“Rules”)

This Amendment to the Official Campaign Rules (this “Amendment”) is made as January 6, 2026 (the Effective Date”). The Rules are hereby amended and restated as of the Effective Date as follows:

CAMPAIGN PERIOD

December 4, 2025 at 10:00AM EST and ends on December 23, 2025 at 11:59PM EST *is deleted and replaced with: December 4, 2025 at 10:00AM EST and ends on **March 15th**, 2026 at 11:59PM EST*

SELECTION PERIOD

December 23, 2025 to January 6, 2026 *is deleted and replaced with: **March 16th, 2026 to April 9th, 2026***

FINAL ARTWORK DEADLINE

February 6, 2026 *is deleted and replaced with: **June 30th, 2026***

WINNER NOTIFICATION DATE:

January 6, 2026 *is deleted and replaced with: **April 10th, 2026***

PRIZE ACADEMIC YEAR

2026 school year *is deleted and replaced with: 2026–2027 academic year*

NO OTHER CHANGES:

Except as expressly amended by these Amended and Restated Official Campaign Rules, all other terms and conditions of the Official Campaign Rules remain unchanged and in full force and effect. In the event of any inconsistency or conflict between prior versions of the Official Campaign Rules and these Amended and Restated Official Campaign Rules, these Amended and Restated Official Campaign Rules shall govern.

Country Harvest® Package Artwork Campaign

SECOND AMENDED AND RESTATED OFFICIAL CAMPAIGN RULES (“Rules”)

This Second Amendment to the Official Campaign Rules (this “Amendment”) is made as January 16, 2026 (the “Effective Date”). The Rules are hereby amended and restated as of the Effective Date as follows:

PARTICIPANT SCHOOLS

The following language is amended as follows:

“To enter and to be eligible to win, entrant must be ... and (iii) enrolled as a returning student in any of the following art schools: OCAD University, Emily Carr University, Alberta University of the Arts, University of Manitoba School of Art, NSCAD University, New Brunswick College of Craft and Design (NBCCD), Yukon School of Visual Arts (SOVA), or an arts program at any of the following schools: **Red River College**, Concordia University, University of Saskatchewan, University of Prince Edward Island, Memorial University of Newfoundland, Aurora College, Nunavut Arctic College.”

The Campaign Sponsor, at its sole discretion, may add additional school to the list of Participant Schools without requiring further amendments to the Rules.

PRIZE ACADEMIC YEAR

2026–2027 academic year *is deleted and replaced with:* **Fall 2025 and Winter 2026 semesters**

NO OTHER CHANGES

Except as expressly amended by the Amended and Restated Official Campaign Rules dated January 6, 2026, and these Second Amended and Restated Official Campaign Rules dated January 16, 2026, all other terms and conditions of the Official Campaign Rules remain unchanged and in full force and effect. In the event of any inconsistency or conflict between prior versions of the Official Campaign Rules and these Amended and Restated Official Campaign Rules, these Amended and Restated Official Campaign Rules shall govern.