



WHAT IS THE RBC CENTRE FOR EMERGING ARTISTS & DESIGNERS?

We support the early-career advancement of all OCAD U students and recent alumni through **Career Development, Experiential Learning, and Creative Entrepreneurship** programs and services.



CAREER ADVISING

By appointment

Weekly opportunities for one-on-one **career advising** for current students and recent alumni. Book an appointment through the Talent Network.



TALENT NETWORK

ocadu.ca/talentnetwork

The **Talent Network** is our student and alumni job board where employers can recruit OCAD U students and alumni for all manner of cultural and creative paid work opportunities.

ART+DESIGN

GRAD SCHOOL FAIR

GRADUATE SCHOOL FAIR

ocadu.ca/gradschoolfair

At the annual **Art & Design Graduate School Fair**, connect with a variety of schools from Canada, the U.S. and the UK to learn about a wide range of graduate education offerings in various creative disciplines.



CREATIVE CAREER WORKSHOPS

Various times during the year

An evolving series of **seminars, workshops** and **presentations** which offer best practices when it comes to the various transferable and professional skills that contribute to long-term career success.



ONLINE PORTFOLIOS

ocadu.ca/format

OCAD U has partnered with **format.com** to provide active, registered students and current teaching faculty with the opportunity to build a portfolio using Format's services on a no-fee basis.

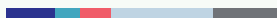


TOOLS & RESOURCES

ocadu.ca/ceadtools

A suite of **practical, specialized and concise resources** available to help students and recent alumni work through the challenges associated with successful career planning and aspects of becoming an emerging creative professional.

CULTURAL COMMUNITY EXPO



CULTURAL COMMUNITY EXPO

Annually in the spring

Through guest panel discussions and visits to art studios, cultural organizations and production centres, the **Cultural Community Expo** highlights potential future career paths for Faculty of Art students.



LEARNING PLACEMENTS

ocadu.ca/explearning

The **Experiential Learning Placement Program** provides students with the opportunity to gain real-world experience, for credit, through their participation in learning placements or specialized internships.

Ten
Thousand
Coffees

TEN THOUSAND COFFEES

ocadu.tenthousandcoffees.com

Students and alumni can use our dedicated OCAD U Hub on the **Ten Thousand Coffees** platform to initiate coffee chats with a range of professionals, develop important connections and even find long-term career mentors.



DESIGN 4

ocadu.ca/design4

Design4 creates paid professional opportunities for small teams of upper-year students from the Faculty of Design to work with a range of employment partners and faculty leaders on real-world creative challenges.



DESIGN CAREER FAIR

ocadu.ca/careerfair

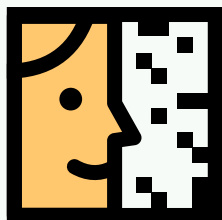
Meet with **cutting-edge companies** and learn about their approach to talent recruitment and careers in design! This annual event offers portfolio reviews, networking with creative teams and industry insights.



CAREER LAUNCHERS

ocadu.ca/careerlaunchers

Career Launchers are unique, high-profile opportunities to help senior students and new graduates start their professional practice after school.



CREATIVE PROFESSIONALS -IN-RESIDENCE

October to May

This program brings invited special guests into OCAD U –representing a variety of art and design-related disciplines–so that **they are available to meet with students on a regular basis** for portfolio reviews, on-campus studio visits, informational conversations and mentorship.



CURRICULUM SUPPORT

Year-round

The CEAD regularly brings enhanced opportunities into classrooms which add value to curriculum. Whether it's **guest speakers, topical workshops, external site visits or creating access for students to an event**, we have collaborated with faculty across OCAD U to offer meaningful support.



CREATIVE ENTREPRENEURSHIP

Year-round

We offer highly focused **programming, mentorship, resources, and workshops** that explore the basics of starting a business and going from “idea to invoice”.



THE SEED FUND

ocadu.ca/seed-fund

The Seed Fund for Creative Entrepreneurs is an exclusive opportunity for students and recent alumni to pitch for funding that will help them launch or grow a creative business.



DESIGN CHARRETTES

Various times during the year

These short, intensive design “sprints” bring together 5 – 10 students to create work based on a specific brief from a real client. Charrettes present a **paid opportunity for individuals to apply specific skills in meaningful ways** over only a few hours or days.



WORK/PLACE PROGRAM

September to April

The **Work/Place Program** adds a whole new dimension to how students perform work on-campus, by transforming these roles into a University-recognized reflection and skill-building experience. By the end of this program, students are fully prepared to take on future career challenges.



STUDENT TESTIMONIALS

“It’s really beneficial to take an Experiential Learning Placement course because of how personalized it is to your practice and who you are. The Coordinator sits down with you and looks through your portfolio, talks about your goals and helps you with your resumé. Then they can recommend to you – or match you with – an organization or studio or gallery that suits the type of learning and working style that you’re aiming for.”

— **Laura Rojas, BFA 2018 (Publications Specialization)**

Graphic Designer at Underline Studio

“

“Through the RBC Centre for Emerging Artists & Designers (CEAD), I had the opportunity to participate in some of my first paid design projects with real-world clients. I was also able to meet a ton of local artists and designers during events like the Design Career Fair, the CEAD’s professional dinner series and different studio visits. And some of the connections I’d made eventually became freelance clients!”

— **Nicole Tang, BDes 2016 (Illustration)**

Senior Product Designer at Wealthsimple

“

“While I was a student, the CEAD helped prepare me to land a job as an assistant public artist with The STEPS Initiative, where I worked to produce a huge, 23-storey mural by one of my favourite international artists, Okuda. I also did graphic design work, community outreach, worked with kids, event planning and more. This job fulfills all of my passions and I am so happy that I had this opportunity. I put a lot of work into getting this role, and this kind of paid experience in the art world gives me confidence when it comes to future employment in the field.”

— **Kayla Buium, BDes 2021 (Illustration)**

Street artist known as Milkbox



ABOUT **OUR TEAM**



In addition to the dedicated work we do on campus, our team is made up of individuals with **specialized professional backgrounds** and **active creative practices** – staff who are uniquely positioned to support OCAD U students and alumni.

Established in 2013, the **RBC Centre for Emerging Artists & Designers (CEAD)** sits alongside the other student-focused departments in the portfolio of the Vice-Provost, Students & International at OCAD U. The CEAD acknowledges the support of the RBC Emerging Artists Project and a range of other funders who enable our full-time staff, on-campus student workers, and a network of contributing professional practitioners, to deliver impactful programs and services.

LEARN **MORE**

You can find all of our programs and services by visiting us online at:

www.ocadu.ca/cead

CONTACT **US**

General Inquiries: cead@ocadu.ca

Career Development: careerdevelopment@ocadu.ca

Experiential Learning Program: explearning@ocadu.ca

Creative Entrepreneurship: entrepreneurship@ocadu.ca



www.facebook.com/OCADUCEAD



x.com/OCADU_CEAD



[instagram.com/ocaducead](https://www.instagram.com/ocaducead)

VISIT **US**

Rosalie Sharp Pavilion, 115 McCaul Street - 3rd Floor
OCAD University
Toronto, ON M5T 1W1