

Your Program Requirements

This program guide defines the 20.0 credits required for the Bachelor of Fine Arts (BFA) in Integrated Media, including Major requirements (specific courses and course options), Arts & Science requirements and open electives.

Of the 20.0 credits required, the following applies:

- No more than 6.0 credits may be at the 1000 level
- At least 5.0 credits must be at the 3000 level or higher, including at least 1.0 credit at the 4000 level or higher
- At least 1.5 credits of Arts & Science courses must be at the 3000 or 4000 level

Reading Your Program Guide

Course Codes

Codes begin with a four letter subject code followed by four digits. The first digit indicates the year level of the course. For example, *GRPH-2004* designates a specific *Graphic Design* course at the *2000 level*. Generally, students complete 1000 and 2000 level courses before 3000 and 4000 level courses.

Course Weight

- 0.5 credit courses typically meet three hours per week for a 12-week term.
- 1.0 credit courses typically meet six hours per week for a 12-week term.

Major Requirements - Course Options

Although a specific number of credits are required from each category, you may choose to take additional courses from these lists as open electives.

Sample 4 Year Plan & Helpful Planning Information (at the end of this package)

The program is structured so that it can be completed in four years, by a student taking 2.5 credits per term in the fall and winter terms (a limited number of courses are also offered in the spring/summer terms). The sample plan will help you plan your courses.

In addition to general planning tips and suggested pathways, the helpful planning information can include recommended courses for your program and tips on meeting prerequisites for electives you may want to take.

If you want to accelerate your program progression, are attending part time or with a reduced course load, and require planning support, please contact **Student Advising** at ocadu.ca/services/academic-advising.

More Information

Your program and degree requirements are also reflected on your **My Progress** page within My OCAD U Records (Self-Service) at selfservice.ocadu.ca/student.

View course offerings (available sections), course descriptions, prerequisites and more in the **Course Catalogue** at selfservice.ocadu.ca/student/courses.

View **videos and guides** on program planning and registration at ocadu.ca/reg-guides.

Integrated Media – 2025/2026 Program Guide

Major Requirements

Specific Courses:

GART-1040	Drawing Across Disciplines	1.0 credit
GART-1041	Form and Time	1.0 credit
CROS-2002	Contemporary Issues	0.5 credit
INTM-2014	The Moving Image: Production I	0.5 credit
INTM-2017	Hybrid Media Lab	0.5 credit
VISM-2002	History of New Media Art	0.5 credit
INTM-3012	Media Research Projects	0.5 credit
INTM-3019	INTM Studio Practice	0.5 credit

Course Options: Complete the identified number of courses from EACH of the categories below.

Course Code	Course Title	Course Credit
Category A – Choose ONE course from the list below:		0.5 credit
CROS-3001	Professional Practice	
CROS-3023	Learning in the Field I (Must be taken with CROS-3024 Learning in the Field II, which may fulfill another requirement as needed)	
INTM-3897	Field Placement	
INTM-3898	Independent Study	
Category B – Choose ONE course from the list below:		0.5 credit
CROS-3018	Networks and Post-Digital Art	
CROS-3019	Complicated Bodies	
CROS-3020	Stories in Expanded Worlds	
CROS-3021	Land at the Centre	
CROS-3XXX	Untitled Studio Presentation (to be developed; not offered in 2022/2023)	
Category C – Complete requirements below:		2.0 credits
INTM-4901 INTM-4902	Thesis: Studio Research (1.0 credit) AND Thesis: Presentation (1.0 credit)	
OR		
Level 4000 Level 3000/ 4000	CROS/INTM courses (1.0 credit) AND CROS/INTM courses (1.0 credit)	

Category D – Complete requirements below:		
Level 2000	INTM courses	1.0 credit
OR		
Level 2000/3000	LIFE courses	
Category E – Complete requirements below:		
Level 1000/2000	Studio electives	1.0 credit
Total Course Credits: 5.0 credits		

Arts & Science Requirements:

Course Code	Course Title	Course Credit
Category F – Choose ONE course from the list below:		0.5 credit
ENGL-1003	The Essay & the Argument	
ENGL-1004	Essay and the Argument: ELL	
Category G – Choose TWO courses from the list below:		1.0 credit
IVCV-1001	Turtle Island Visual Culture	
VISC-1001	Global Vis & Mat Cult: to 1800	
VISC-1002	Global Vis & Mat Cult: to Pres	
VISC-1004	Contemporary Art and Design	
Category H – Complete requirements below:		
Level 2000/ 3000/4000	Visual culture courses (IVCV, VISA, VISC, VISD, VISM) A 0.5 credit requirement is fulfilled by VISM-2002 required for Major program - replaced with 0.5 credit open elective below.	0.5 credit (0.5 credit fulfilled)
Category I – Complete requirements below:		
Level 2000/ 3000/4000	Breadth elective course (HUMN, IVCL, SCTM, SOSC)	0.5 credit
Level 2000/ 3000/4000	Breadth elective courses (ENGL, HUMN, IVCL, SCTM, SOSC)	1.0 credit
Category J – Complete requirements below:		
Level 2000/ 3000/4000	Breadth elective and/or visual culture courses (ENGL, HUMN, IVCL, IVCV, SCTM, SOSC, VISA, VISC, VISD, VISM)	1.0 credit
Total Course Credits: 4.5 credits		

Open Electives:

Course Code	Course Title	Course Credit
Level 1000/ 2000/3000/ 4000 or higher	Open electives	5.5 credits
Total Course Credits: 5.5 credits		

Notes:

A **studio elective** may be chosen from any of the following subject areas: ADVR, ASOC, BUSI, CRCP, CROS, CRWR, DIGF, DRPT, ENVR, EXAN, FABR, GART, GDES, GRPH, ILLU, INDS, INTM, INVC, IVCA, IVCD, LIFE, MAAD, PHOT, PRNT, PRPB, SCIN.

An **open elective** may be chosen from any of the following subject areas: ADVR, ASOC, BUSI, CRCP, CROS, CRWR, DIGF, DRPT, ENVR, ENGL, EXAN, FABR, GART, GDES, GRPH, HUMN, ILLU, INDS, INTM, INVC, IVCA, IVCD, IVCL, IVCV, LIFE, MAAD, PHOT, PRNT, PRPB, SCIN, SCTM, SOSC, VISA, VISC, VISD, VISM.

Senior undergraduate students in good academic standing may take graduate courses at the **5000 level** from any of the following subject areas: CADN, CRCP, DHEA, DIGF, INCD, SFIN. Inquiries regarding access to 5000 level courses should be directed to the student's Faculty Office.

Students who have completed a minimum of 4.0 credits and are in good academic standing may **declare a minor**. Only open electives and general Arts & Science courses may fulfill both degree and minor requirements, subject to the credit limits stipulated in this program guide. For more information on minors: ocadu.ca/academics/minors.

Sample 4 Year Plan		Integrated Media
<i>Course offerings and scheduling vary by year; in some cases it may not be possible to follow the sample plan exactly as listed.</i>		
YEAR	REQUIREMENTS	COURSE CREDIT
Year 1	Specified Course(s): Take GART-1040 and GART-1041	2.0 credits
	Course Option(s): Choose two courses from Category E option list	1.0 credit
	Arts & Science: Choose one course from Category F option list	0.5 credit
	Arts & Science: Choose two courses from Category G option list	1.0 credit
	Open Elective(s): Choose one course	0.5 credit
Year 2	Specified Course(s): Take CROS-2002, INTM-2014, INTM-2017 and VISM-2002	2.0 credits
	Course Option(s): Choose two courses from Category D option list	1.0 credit
	Arts & Science: Choose two courses from Category H, I and/or J	1.0 credit
	Open Elective(s): Choose two courses	1.0 credit
Year 3	Specified Course(s): Take INTM-3012 and INTM-3019	1.0 credit
	Course Option(s): Choose one course from Category A option list	0.5 credit
	Course Option(s): Choose one course from Category B option list	0.5 credit
	Arts & Science: Choose two courses from Category H, I and/or J	1.0 credit
	Open Elective(s): Choose four courses	2.0 credits
Year 4	Course Option(s): Choose 2.0 credits from Category C option list	2.0 credits
	Arts & Science: Choose two courses from Category H, I and/or J	1.0 credit
	Open Elective(s): Choose four courses	2.0 credits
Notes:		
Open electives, Arts & Science courses, and Year 3 and 4 requirements, may be taken in any order, subject to meeting course prerequisites.		
Ensure that overall requirements are met (minimum and maximum requirements for year level and Arts & Science).		

Helpful Planning Information – Integrated Media

General Planning Tips:

- When choosing open electives, we encourage students to choose courses that support conceptual and technical depth in new media literacy and art practices that challenge and provide insight into the world we live in. Many Cross-Disciplinary Art (CROS) courses may be relevant as well as courses in Art and Social Change (ASOC), Creative Writing (CRWR), Criticism & Curatorial Practice (CRCP), Humanities (HUMN), Social Sciences (SOSC), Sculpture/Installation (SCIN), Life Studies (LIFE), Visual Culture – Media (VISM), Fabrication Studios (FABR) and Indigenous Culture (INVC, IVCA, IVCD, IVCL, IVCV).
- A central tenet of Integrated Media is to encourage students to pursue an integrated approach to their practice; this integrated approach may lead to media installation artwork, performance within a networked environment, the incorporation of physical computing into kinetic sculpture, or sonic art, podcasts and narrative and documentary film.
- Electives enrich the practical and conceptual development of the art practice you are developing. For example, access to fabrication studio facilities may be beneficial to the student working in installation. Think of courses such as FABR-2002 Intro to Fabr: Metal, FABR-2003 Intro to Fabr: Mouldmaking, FABR-2004 Intro to Fabr: Plastics, FABR-2005 Intro to Fabr: Wood or DIGF-2016 Intro to Wearable Electronics.
- Arts & Science electives in Humanities (HUMN) and Social Sciences (SOSC) may enrich concept development.
- Ensure that you review the course description and pre-requisites for all courses so you can plan correctly from year to year.
- It is strongly recommended to reach out to your Program Chair, at any year level, for more information on specific courses or pathways that may be recommended for your individual interests.

Planning for Fourth/Final Year:

In your final year you might be thinking of the portfolio you will need to graduate with and what kind of training you might need to prepare for a particular cultural industry: independent artist (sculpture, new media, performance, film) or working in a particular industry like the film and television industry, curation, physical computing, audio. If you want to make a focused work that requires development and research time and production then you may want to consider taking the Thesis option, which offers mentorship and guidance through faculty supervision and peer critique.

In your final year, you have a choice of completing one of the following options (see Category C):

- INTM-4901 Thesis: Studio Research and INTM-4902 Thesis: Presentation. INTM-4901 is the pre-requisite for INTM-4902. The pre-requisite for INTM-4901 is INTM-

3019 (required for all Integrated Media students) or FLOR-3002 or permission of the Program Chair or designate.

- CROS-4901 Open Studio Thesis: Research and CROS-4902 Open Studio Thesis: Presentation. CROS-4901 is the pre-requisite for CROS-4902.
- 3000 and 4000 level courses in the CROS (Cross-Disciplinary Art) or INTM (Integrated Media) subject areas.

Planning for Specific Pathways:

- Post-graduate career options include working as an artist assistant, working on research, technical support, documenting work for others, artist run cultural centres.
- Graduate school; working in animation, working in the film industry, programming.

Integrated Media offers many elective courses ranging from film, video, sound design and sonic arts, physical computing and electronics, performance and media installation, possibilities that can support your media practice and broaden your skills set. Some of the recommended courses will fulfill Course Options categories, with the remainder falling within Open Electives. You will need to ensure you meet your overall degree requirements, regardless of the pathway you are following. Refer to your Program Guide and your My Progress page to assist you with your planning.

Recommended Courses for Integrated Media Pathways:

Performance

INTM-2002 Performance by Artists
INTM-3010 Performance Studio

Moving Image Production (Film and Video)

INTM-2001 The Moving Image: Fiction
INTM-2005 Screenwriting
INTM-2013 The Moving Image: Non-Fiction
INTM-3001 The Moving Image: Production II
INTM-3003 Lighting for Production
INTM-3009 Post-Production
INTM-3014 Concept and Script Development

Electronics or Programming Skills

INTM-2011 Physical Computing I: Kinetics
INTM-2012 Physical Comp. II: Interfaces
DIGF-2016 Intro to Wearable Electronics
DIGF-3010 Advanced Wearable Electronics

Sound and Sonic Arts

INTM-2004 Sonic Arts
INTM-3024 Electroacoustics
INTM-3029 Sound Design