Creativity Counts: OCAD University 2012/2013 Annual Report

Students

General statistics
15:1 student-faculty ratio
91 per cent classes with fewer than 30 students
40 per cent first-year students over the age of 19
16 per cent students who are first generation
36 per cent increase in graduate students from 2011/12 to 2012/13
685 graduating students in the 2012/13 school year

Enrolment by degrees
1,816 Bachelor of Fine Arts
2,513 Bachelor of Design

Five largest programs
Drawing and Painting (803 students)
Graphic Design (737 students)
Illustration (481 students)
Environmental Design (427 students)
Industrial Design (347 students)

Enrolment in numbers

Undergraduate (FTEs):

Summer
Domestic: 259.55
International: 17.20
Total: 276.75

Fall/Winter
Domestic: 3429.10
International: 238.65
Total: 3944.50

Graduate (FTEs):

Domestic: 143.80
International: 28.50
Total: 172.30
Continuing Studies
36 per cent increase in courses offered
51 per cent increase in enrolment
2,158 registrations

Research

$3,684,186 in total research revenue, equal to $32,036 per full-time faculty
126 Research Assistant contracts awarded
2 Canada Research Chairs allocated in 2012/13 to OCAD University, the first in its history

Did you know?

500,000 ebooks are available through the library
3,000 students participate in the university’s Opt-in Laptop Program, receiving discount software and IT support.
5,793 pounds of electronic waste was diverted from landfills in 2012/13

Material use by studio

Drawing & Painting
Number of stretchers (canvasses) built: 472
Number of brace panels built: 203

Printmaking
Litres of ink used in screen printing: 583
Paris of nitrile gloves used in printing processes: 720
Square feet of copper used for etching: 160

Integrated Media
Feet of film shot: 50,000

Ceramics
Pounds of pottery clay used: 7,554
Kilos of slip poured: 1,889

Jewellery
Grams of silver worked: 18,853

Fibre
Metres of fabric printed, woven, knit, stitched and/or dyed: 2,000

Mould making
Pounds of plaster poured: 9,000

Foundry
Pounds of bronze poured: 900
**Metal**
Pounds of steel cut, welded, ground and/or polished: 7,981
Cubic feet of welding gas: 4,800
Cubic feet of oxygen: 12,843
Cubic feet of acetylene: 5,020

**Plastics**
Sheets of acrylic sold: 360
Gallons of polyester resin applied: 91

**Wood**
Sheets of plywood sold: 966
Feet of lumber sold: 4,756
Litres of glue used: 200

**Rapid prototyping**
Number of laser-cutting jobs: 2,485
Actual hours of laser cutting: 280
Actual hours of 3D printing: 1,525

**OCAD U in the world**

**Where OCAD U students come from**
Albania, Angola, Australia, Azerbaijan, Bahamas, Bangladesh, Barbados, Bermuda, Bolivia, Brazil, Bulgaria, Canada, Chile, China, Columbia, Cuba, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Germany, Georgia, India, Indonesia, Italy, Iran, Iraq, Ireland, Israel, Jamaica, Japan, Jordan, Kazakhstan, Latvia, Lebanon, Lithuania, Malaysia, Mexico, Montenegro, Myanmar, Nepal, New Zealand, Nigeria, North Korea, Norway, Pakistan, Palestinian Territory, Peru, Philippines, Poland, Portugal, Romania, Russian Federation, Saint Vincent and the Grenadines, Saudi Arabia, Serbia, Singapore, South Africa, South Korea, Pain, Sri Lanka, Sweden, Switzerland, Syria, Taiwan, Tanzania, Thailand, Trinidad + Tobago, Turkey, Uganda, Ukraine, United Kingdom, United States, Venezuela, Yemen, Viet Nam, Zambia, Zimbabwe,

**Where OCAD U students study on exchange agreements**
Australia
China
Czech Republic
Denmark
Finland
France
Israel
Sweden
Switzerland
U.K.
U.S.A.
Where OCAD U worked on research projects
Argentina, Australia, Brazil, China, Colombia, England, Finland, France, Germany, Greece, India, Ireland, Netherlands, Nigeria, Peru, Philippines, Qatar, Spain, Switzerland, United States,

Development/fundraising statistics

Annual Operating Support: $945,819
Annual Student Support: $328,203
OCAD U Foundation (Endowment): $157,604
Endowed Student Support: $198,369
Endowed Program Support: $49,235
Total: $1,431,626

Financial statistics

Year ending May 31, 2013

Revenues
45 per cent Student Fees ($30,969,804)
38.5 per cent Grants ($26,491,079)
8.9 per cent Rental & other ($6,145,335)
5.3 per cent Research ($3,684,186)
2.3 per cent Donations ($1,607,089)

Expenditures
62.2 per cent Academic: ($42,339,230)
18.1 per cent Administration: ($12,328,906)
12.3 per cent Facilities: ($8,370,607)
3.0 per cent Debt Interest: ($2,064,311)
2.4 per cent Bursaries & Scholarships: ($1,576,191)
2.0 per cent Capital Assets Amortizations: ($1,385,749)

Net Revenues over Expenditures: $832,499

New to OCAD U

Tony Belcourt: Board of Governors
Dr. John Semple: Board of Governors
Christine Bovis-Cnossen: Vice-President, Academic
Douglas Coupland: Honorary doctorate
Duke Redbird: Honorary doctorate
Petra Kassen-Mutch: Director, Imagination Catalyst
David General: Aboriginal Advisor

A 2012/13 timeline of event and award highlights:
June
- 2012 Convocation: Honorary Doctorate awarded to Kiki Delaney
- New members appointed to Board of Governors: Tony Belcourt, Dr. John Semple (Fine Art, 1973)
- OCAD U receives Baycrest Proud Partners Award
- Ebony Hayes (CCP MFA, 2011) wins C Magazine C New Critics Competition

July
- Doug Panton (faculty) featured in Creative Quarterly 28
- Student Lynden Joudrey (Illustration) wins Applied Arts Student Award
- DEEP 2013: Designers Enabling Economies & Policies — International conference hosted by Inclusive Design Research Centre

August
- World Conference of Cultural & Creative IT Industries (Keynote Address: Dr. Sara Diamond)

September
- Appointment of Vice-President, Academic: Dr. Christine Bovis-CNossen
- Scotiabank Nuit Blanche: Night Kitchen Under the Tabletop — curated by Lisa Myers (CCP MFA, 2011) with artists Cheryl L’Hirondelle (Integrated Media), Sean Procyk (IAMD MFA, 2010) and Christina Zeidler (Integrated Media 197)

October
- OCAD U announced as partner in proposed Mirvish + Gehry Development
- RBC Canadian Painting Competition National Winner: Vanessa Maltese (Drawing & Painting, 2010)
- SSHRC Insight Grant: Dr. Lynne Milgram (Liberal Studies)
- Announcement of Indigenous Visual Culture BFA program (first in Canada, commencing September 2013)
- Appointment of Indigenous Advisor/Mentor: David General
- Charles Pachter Prize for Canadian Artists: Meryl McMaster (Photography, 2010)
- Opening of Frida & Diego: Passion, Politics & Painting, at the AGO (curated by Liberal Studies’ Dr. Dot Tuer)
November
- Adobe Design Achievement Innovation in Motion and Video in Education Award: Hector Herrera (Illustration faculty)
- Inclusive Design Research Centre hosts Accessibility Camp Toronto
- 2025 International Design Innovation Award: Trevor Haldenby (Strategic Foresight and Innovation MDes, 2012)
- Reel Asian Film Festival Samsung Audience Award: Richard Fung (Integrated Media faculty)

January
- Appointment of Associate Dean, Design: Colleen Reid
- Release of Taking Ontario Mobile Research Report
- Co-principal investigators Dr. Sara Diamond and Dr. Vera Roberts (Inclusive Design)
- Closing of Frida + Diego (186,849 visitors)
- Toronto design Offsite Festival People’s Choice: Favorite New Work — Ewelina Pankowska (Environmental Design, 2012)

February
- Queen’s Diamond Jubilee Medal (Dr. Sara Diamond, Jutta Treviranus (Inclusive Design) and Shawn Micallef (Environmental Design faculty)
- Mirvish + Gehry announcement of Princess of Wales Centre for Visual Arts at OCAD U (25,000 square feet)
- Year of the Snake stamps launched by Canada Post (designed by Graphic Design faculty Avi Dunkelman and Joe Gault)
- Society of Illustrators Annual + Student Scholarship Exhibition: Ashley Mackenzie (Illustration, 2013)

March
- New Creations Festival at Roy Thompson Hall (work featured from OCAD U students)
- Governor General’s Award in Visual and Media Arts: Rebecca Belmore (Experimental Arts, 1988) and Colette Whiten (Sculpture/Installation faculty)
- CMYK Magazine Top 100 Creatives: Illustration students Deshi Dang, JW Pang, Michael Pitropov
- Alberta Magazine Gold Award (Illustration faculty Dushan Milic)
- Project 31 Art Auction ($116,000 raised to support student projects)

April
- Creative Quarterly 30: featured Illustrations student Stephanie Kenzie
- EyetrackBehavior 2013 Best Poster Award: Nell Chitty (Inclusive Design MDes, 2013) and Alexandra Haagaard (IAMD MFA, 2013)
- American Illustration Permanent Online Archive: Illustration student Emily Brown added, along with 2013 Illustration alumni Ashley Mackenzie, Dennis Oba and Cathleen Don Won Yang
- Appointment of Imagination Catalyst Executive Director: Petra Kassun-Mutch
- American Illustration 32 features 2013 Illustration alumnus Daniel Chung

**May**

- 98th Annual Graduate Exhibition: 24,000 visitors
- Opening of inaugural Hazelton Lanes Art Festival: work featured from 22 OCAD U artists
- Grand Network Centres of Excellence 2013 Digital Media Pioneer: Dr. Sara Diamond
- IndieGoGo Campaign launch for LifeBike, MaRS Upstart! Competition winner Henry Chong (Industrial Design, 2011)
- OCAD U hosts American Synesthesia Association 10th Annual Conference

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