OCAD UNIVERSITY REGULAR BUSINESS MEETING OF SENATE
MINUTES OF MAY 24, 2017

Present: Sylvia Whitton (Interim Chair); Annette Blum; Sara Diamond; Sylvia Evans; Andrea Fatona; Susan Ferguson; Simon Glass; Kate Hartman; Selmin Kara; Colette Laliberté; Caroline Langill; Robert Lear; Lewis Nicholson; Maria-Belén Ordóñez; Elisabeth Paradis; Jill Patrick; Justin Platnar; Michael Prokopow (via teleconference); James Olley; Charles Reeve; Ryan Rice; Gillian Siddall; Vladimir Spicanovic; Evan Tapper; Dori Tunstall; Ann Urban; Natalie Waldburger Emma Westecott; Amy Swartz

Regrets: Heather Coffey; Nicole Collins; Catherine Delaney; Maya Desai; David Griffin; Deanne Fisher; Lynne Heller; Bruce Hinds; Johanna Householder; Richard Hunt; Camille Isaacs; Martha Ladly; Dorie Millerson; Martha Muszycka-Jones; Nick Puckett; Barbara Rauch; Felipe Sarmiento; John Semple; Jennie Suddick; Marie-Josée Therrien; Ryan Whyte

Guests: Lillian Allen, Faculty of Liberal Arts and Sciences and School of Interdisciplinary Studies (Item 7.3.1.); Catherine Black, Faculty of Liberal Arts and Sciences and School of Interdisciplinary Studies (Item 7.3.1.); Linda Carreiro, Associate Dean, Faculty of Art (Item 8); Judith Doyle, Faculty of Art (Item 8); Robert Luke, Vice-President, Research and Innovation (Item 8); Jana Macalik, Associate Dean, Faculty of Design (Item 8); Alan Simms, Vice-President, Finance and Administration (Item 9)

Minutes: Hillary Barron, Secretary of Senate

1. Welcome and Updates from the Interim Chair
The Senate meeting began by acknowledging the indigenous lands on which the university resides. The Chair then reported the following results of the recent Senate general elections for Faculty Area and At-Large Faculty positions: Faculty of Art: Colette Laliberté (re-elected), Wrik Mead; Faculty of Design: Annette Blum (re-elected), Gayle Nicoll; Faculty of Liberal Arts and Sciences and School of Interdisciplinary Studies: Marie-Josée Therrien (re-elected), Alia Weston; At-Large Faculty: Min Sook Lee, Francis Lebouthiller, and Eric Nay. Elections for Program Chair and Graduate Program Director vacancies were noted to occur later in the summer, while elections for sessional faculty and students would occur in early fall. The Chair also informed members that the full meeting of the Senate and Board of Governors, originally scheduled for May 29, 2017, would be postponed until the fall. At this last Senate meeting of the academic year, Senators were thanked for their hard work and the Chair took the opportunity to thank members for the opportunity to act as Interim Chair.
2. Senate Agenda for May 24, 2017
The Chair presented the agenda and called for a motion for decision.
Motion to approve the agenda for May 24, 2017, moved by Sara Diamond, seconded by Caroline Langill.
Motion carried, unanimously.

3. Minutes from the April 24, 2017 Meeting of Senate
The Chair presented the minutes and called for a motion for decision.
Motion to approve the meeting minutes from April 24, 2017, moved by Gillian Siddall, seconded by Dori Tunstall.
Motion carried, with 25 in favour, 0 opposed and 3 abstentions.

4. Consent Agenda Information Items
The Chair reviewed the consent agenda information items and called for a motion to accept.
Motion to accept the consent agenda information items, moved by Dori Tunstall, seconded by Lewis Nicholson.
It was requested that a discussion occur at Senate around the proposed executive education program for the waterfront campus, as noted in the Board of Governors information report. President Diamond indicated that this could occur at one of the Senate meetings in the fall by the Vice-President, Research and Innovation.
Motion carried, unanimously.

5. Information Update from the President and Vice-Chancellor
5.1. Update on SMA
Members were informed that a list of potential new undergraduate and graduate programs, for which an inclusive approach was taken, has been included in the Strategic Mandate Agreement (SMA) in consultation with the Deans. It was stated that all SMA’s across the sector have been tabled and the focus is now providing the government with relevant metrics the institution is able to achieve. President Diamond noted that the SMA would return to Senate in early fall.

In response to questions, President Diamond explained that the Ontario Council of Academic Vice-Presidents (OCAV) have been reviewing province-wide metrics in relation to the highly skilled workforce and experimental learning and have been exploring various options in a broad context, taking into consideration smaller universities. It was noted that similar recommendations around metrics have occurred at the Ontario Council of University Research (OCUR). Clarification was provided regarding the relationship of reports from the Higher Education Quality Council of Ontario (HEQCO) to these discussions occurring at the Council of Ontario Universities.

6. 2017 Undergraduate and Graduate Winter Grades
The Chair invited the University Registrar to present the grades and called for a motion for decision.
Motion to approve the 2017 undergraduate and graduate winter grades, moved by Elisabeth Paradis, seconded by Dori Tunstall.
Motion carried, unanimously.

7. Senate Committee Reports

7.1. Senate Executive Committee (SEC)

7.1.1. New Continuing Studies Course
The Chair referred to the new course CSLW 1N18 Writing Skills for Visual Artists and called for a motion for decision.
Motion to approve the new continuing studies course, moved by Sara Diamond, seconded by Natalie Waldburger.  
Motion carried, unanimously.

7.2. Senate Academic Policy and Planning Committee (SAPPC)

7.2.1. New Policy on Professor Emeritus Status
The Chair invited the Committee Chair to present the policy and called for a motion for decision.
Motion to approve the new policy on professor emeritus status, moved by Gillian Siddall, seconded by Dori Tunstall.
It was explained that the current policy presented a number of barriers for faculty to achieve this status and was inconsistent with sector norms. The new policy was brought forward by a working group of the Faculty of Design in consultation with the Deans and Provost and the revised draft was then referred to this committee. Major changes to the policy were highlighted including automatic conferral of emeritus status for any retiring faculty member who is a full professor and has been at the University for 10 years or more. The new policy was explained to also grant special rights and privileges to allow for continued engagement with the institution.
Motion carried, unanimously.

7.2.2. Rescinding of Former Policy on Professor Emeritus Status
The Chair referred to the former policy and called for a motion to rescind.
Motion to rescind the former policy on professor emeritus status, moved by Charles Reeve, seconded by Vladimir Spicanovic.  
Motion carried, unanimously.

7.2.3. Information Report from SAPPC
The Chair referred members to the information report, which noted that the SAPPC reviewed and approved in principle the Letter of Intent for a new program proposal in Art and Social Change as part of OCAD University’s Institutional Quality Assurance Process (IQAP) policy.

7.3. Senate Undergraduate Studies Committee (SUSC)

7.3.1. New Program Proposal: BFA Creative Writing
The Chair invited the Committee Chair to present and called for a motion for decision.
Motion to approve the proposed new BFA program in Creative Writing, moved by Colette Laliberté, seconded by Vladimir Spicanovic.
The Committee Chair spoke about the review of materials at the SUSC and invited the Dean, Faculty of Liberal Arts and Sciences and School of Interdisciplinary Studies and faculty members Lillian Allen and Catherine Black to present the proposal. The program was noted to be under development for three years and anticipated to launch in 2019. An overview of the program was reviewed including its approach, established intersections and collaborations, alignment with the Academic Plan, projected student numbers and mode of delivery. The distinction of the program being offered in an art and design context was emphasized within the external review report and evidence of student engagement with the proposed program was highlighted.

It was suggested that further feedback be included in the Internal Response document to better reflect the plan for the development of library resources. Members congratulated the program team for the proposal brought forward. **Motion carried**, unanimously with the proviso that an amendment is made to the Internal Response regarding library resources.

### 7.3.2. Curriculum from the Faculty of Design

The Chair invited the Committee Chair to present and called for a **motion for decision**.

**Motion to approve** the curriculum updates from the Faculty of Design, moved by Colette Laliberté, seconded by Dori Tunstall.

Members were informed that the majority of the curriculum updates concerned details with the change in registration systems from DBOCAD to Colleague. As such updates to prerequisites and co-requisites were proposed to be recaptured as well as the requirement of a minimum 60% passing grade for winter semester Thesis for 2017/18 implementation. The SUSC also approved, as a temporary measure, to maintain priority registration for first year courses, which are not protected by a Design prerequisite to be restricted to allow students in the appropriate Design program to register as well as Indigenous Visual Culture and Publications students, pending the outcome of the working group on priority registration.

**Motion carried**, unanimously.

**Discussion:** The Committee Chair spoke about a proposed motion to retain priority registration for Faculty of Design courses to ensure student access to required courses. It was communicated that the motion was tabled after robust discussion, as it was felt to go against the priorities of the Academic Plan. Instead a working group on priority registration was established to examine the issues more thoroughly. The Senate discussed this issue at length noting: issues of available resources and infrastructure to enable more student space; the priority of interdisciplinary amongst programs and faculties; the idea of having smaller programs to offer more flexibility; and the role of the Creative City Campus project may play in alleviating some of these concerns.
7.3.3. **Information Report from SUSC**

The Chair referred members to the information report, which detailed minor curriculum updates and corrections from the Faculty of Design and Faculty of Art for implementation in 2017/18. The SUSC also reviewed and approved in principle the Letter of Intent for a new program proposal in Art and Social Change as part of OCAD University’s IQAP policy.

7.4. **Senate Academic Standards Committee**

7.4.1. **2017 Spring Graduands**

The Chair invited the Committee Chair to present and called for a motion for decision.

*Motion to approve*, that 785 students be graduated effective May 24, 2017, moved by Charles Reeve, seconded by Maria-Belén Ordóñez.\(^1\)

Acknowledgement was given for the work of the Office of the Registrar for compiling the list of graduands.

*Motion carried*, unanimously.

7.4.2. **Information Report from SASC**

The Chair referred members to the information report, which outlined adjustments required to be made to the 2018 to 2021 academic calendars. It was noted that for the spring/summer 2018 calendar, Canada Day would be observed on Monday, July 2, 2018 requiring an adjustment for one more week.

7.5. **Senate Quality Assurance Committee (SQAC)**

7.5.1. **VPAP Annual Report on Quality Assurance**

The Senate was referred to this annual report, which outlines the quality assurance activities for the year, including the annual reports from programs that have undergone cyclical review. The Chair invited the Committee Chair to present and called for a motion for decision.

*Motion to approve*, moved by Elisabeth Paradis, seconded by Dori Tunstall.

*Motion carried*, unanimously.

8. **Special Topics Discussion: What Is Research at OCAD University?**

Robert Luke, Vice-President, Research and Innovation outlined the presentation in the context of the Strategic Research Plan, reviewed the results of the 2017 survey on research, scholarship and innovation and then invited Jana Macalik, Emma Westecott, Judith Doyle and Linda Carreiro to speak about research in the faculties of Design, Liberal Arts and Sciences and School of Interdisciplinary Studies and Art. Robert spoke of a multi-disciplinary approach to research and the important context of how research is funded.

*Discussion*: Members engaged in a lengthy discussion regarding relevant areas of research that should be captured such as research on industry and competitive analysis in the field of advertising and in general the institution’s capacity to be ahead of trends in industry. The

\(^1\) The list of graduands was further amended to 791 graduands via email vote by the SASC on June 5, 2017 with final approval by the SEC on June 6, 2017 following Senate By-Law section 8.2.1.2.3.
need to define and validate what research means at the institution was highlighted. It was also expressed that faculty members’ industry practices need to be supported and investigated in terms of how this valuable knowledge can be applied to student experience while navigating any conflict of interest.

Discussion ensued regarding the need to support faculty members’ international exhibitions and conferences as well as recognizing the contributions made by administrative staff to research who, for example, are also publishing and presenting at conferences. It was also noted that the information gathered on research may be underreported in terms of the amount of research and creative activity by those faculty in the Teaching-Intensive Stream and Sessional categories, who are not required to report.

The Research Integrity policy was raised and discussed in terms of processes that must be followed according to the Tri-Council Framework for Responsible Conduct of Research. It was noted that OCAD University’s policy would soon be reviewed by the SAPPC. Lastly, the university’s large number of external partners were suggested to be included in the conversation in terms of better shaping who they are and the institution’s capacity in that area.

9. Presentation on the 2017/18 Budget

The Vice-President, Finance and Administration presented on the 2017/18 budget including the multi-year forecast, operating budget, the preliminary remedial action plan and an overview of the financial strategy. In response to questions, the financial strategy was explained in greater detail in terms of proceeds used to fund capital projects. The financial management of 205 Richmond St West was also discussed. Strategies around the sequence of renovation projects were noted as being in progress and the university was working to find thesis space for the coming year. The process for the remedial action plan was reiterated in terms of working closely with the Deans and holding multiple meetings with budget holders to collectively make decisions that would result in the least negative impact to the institution.

10. Other Business

The Vice-Chair of Senate together with the Senate membership thanked Professor Sylvia Whitton for her service and dedication in her role as Interim Chair. Professor b. h. Yael will be resuming her role Senate Chair on July 1, 2017.

11. Adjournment

Motion to adjourn, moved by Dori Tunstall, seconded by Vladimir Spicanovic. Meeting adjourned at 5:44 p.m.