OCAD UNIVERSITY REGULAR BUSINESS MEETING MINUTES OF SENATE
FEBRUARY 25, 2019; 3:15PM – 6:15PM

Present:  
b.h. Yael (Chair); Caroline Langill (Vice-Chair); Debbie Adams; Lillian Allen; Jason Baerg; Ian Clarke; Heather Coffey; Maya Desai; Sara Diamond; Panya Clark Espinal; Susan Ferguson; Deanne Fisher; Richard Fung; Simon Glass; Roderick Grant; Kate Hartman; Bruce Hinds; Martha Ladly; Colette Laliberté; June Lawrason; Francs Lebouthillier; JJ Lee; Min Sook Lee; Surenda Lowati; Robert Luke; Ashok Mathur; Wrik Mead; Michelle Miller; Nick Puckett; Eric Nay; Luke Painter; Jill Patrick; Charles Reeve; Martin Shewchuk; Ilene Sova; Vladimir Spicanovic; Evan Tapper; Alia Weston; Sylvia Whitton

Regrets:  
Salah Bachir; Annette Blum; Beverly Dywan; Nick Goso; Francis Ho; Kathy Kiloh; Chris Leithead; Michele Mastroeni; Gayle Nicoll; Lauchie Reid; Angelika Seeschaaf-Veres; Kate Sellen; Dori Tunstall; Elisabeth Paradis; Ryan Whyte

Guests:  
(Item 6.1.2): Sean Baker, Student Recruitment; Carole Beaulieu, Vice-President, Advancement; Adam Bereza, Director, Academic Relations; Claire Brunet, Program Chair, Sculpture/Installation, Cross-Disciplinary Art; Peter Coppin, Graduate Program Director, Inclusive Design; Nicky Davis, Director, Human Resources; Johanna Householder, Program Chair, Cross-Disciplinary Art and Criticism and Curatorial Practice; Sandy Kedey, Program Chair, Advertising; Jana Macalik, Associate Dean, Faculty of Design; Andrew McAllister, Director, Academic Computing & Innovation; Ryan Rice, Associate Dean, Faculty of Liberal Arts & Sciences and School of Interdisciplinary Studies; Alan Simms, Vice-President, Finance and Administration (Items 6.1.2 and 7); Marie-Josée Therrien, Associate Dean, Faculty of Liberal Arts & Sciences and School of Interdisciplinary Studies; Dot Tuer, Former Graduate Program Director, Criticism and Curatorial Practice; Winnie Wong, Chief Marketing Officer; Laura Wood, Director, Institutional Analysis

Minutes:  
Natalie Nanton, Secretary to Senate

Call to order 3:17 p.m.

1. Welcome and Updates from the Chair
   The Chair opened the meeting with an Indigenous land acknowledgment. She spoke of the Dish with One Spoon agreement between First Nations which addressed how resources and game would be shared and preserved for one another. She related this principle and practice to the context of the university in the current fiscal climate in terms of how one may consider addressing the institution’s needs, resources, capacities, communication, education and sustainability.
The Chair then highlighted several upcoming events engaged in the repercussions of the legacy of colonialism including *Post Colonial Hot-Ones*, the first in a series of panels occurring on February 28, 2019 and centered around sharing meals, ideas and experiences about liberation, transformation and resilience within arts education. In addition, she spoke about the exhibition *Resisting Extractivism, Performing Opposition* at the Anniversary Gallery on March 1, 2019 with an opening ceremony to include the *Indigenous Environmental Justice* project.

The Chair welcomed Luke Painter, Interim Chair, Integrated Media and Expanded Animation to the Senate membership for the winter term, who is filling the vacant program chair seat in the Faculty of Art. Martin Shewchuk was also welcomed to the Senate as the new Board of Governors’ representative. Members were informed that Martin is an award award-winning art director, copywriter, and Chief Creative Officer at Leo Burnett, Creative Chairman at J. Walter Thomson, Director at Radke films and an alumnus. Lastly, members were reminded of the upcoming full Senate and Board of Governors meeting on March 11, 2019 as well as the recent call for nominations for the next Chair of Senate.

2. **Senate Agenda for February 25, 2019**
   Motion to approve the Senate agenda for February 25, 2019, moved by JJ Lee, seconded by Alia Weston.
   Motion carried, with 36 in favour, 0 opposed and 2 abstentions.

3. **Minutes from the January 28, 2019 Meeting of Senate**
   Motion to approve the Senate minutes from January 28, 2019, moved by Simon Glass, seconded by Sara Diamond.
   Motion carried, with 30 in favour, 0 opposed and 8 abstentions.

4. **Consent Agenda Information Items**
   Motion to accept the consent agenda information items, moved by Bruce Hinds, seconded by Ian Clarke.
   The Chair outlined the items as follows: a) Report from the President and Vice-Chancellor; b) Report from the Vice-President, Academic and Provost; c) Report from the Vice-President, Research and Innovation; d) Report from the COU Academic Colleague.
   A suggestion was made to consider a faculty member for the role of COU Academic Colleague in the future. For clarity it was noted that COU Academic Colleagues consist of both faculty and academic administrators.
   Motion carried, with 34 in favour, 0 opposed and 4 abstentions.

5. **Information Update from the President and Vice-Chancellor**
   5.1. **Report from the Joint Senate-Board of Governors Liaison Committee**
   President Diamond summarized the proceedings of the recent meeting including reviewing the multi-year forecast process and scope and the consultation activities being led by the Vice-President, Finance and Administration and Interim Vice-President, Academic and Provost to arrive at an operating budget for 2019-20. The committee also briefly discussed international student projections and had a working session to review the previous full Senate and Board meeting in terms of critical questions and strategies to address them. Time was also spent discussing the recent Board of Governors’ retreat
at which areas of focus included particular ways of diversifying the revenue stream at the institution and lifelong learning structures. In relation, President Diamond then spoke about the fiscal challenges OCAD University faces in comparison to comprehensive universities and updated the Senate on the active government lobbying occurring in an effort for the Ministry to learn more about the institution and to support it.

6. Senate Committee Reports

6.1. Senate Executive Committee

IN CAMERA SESSION
Commenced at 3:42 p.m.

Motion to move to an in camera session of Senate, moved by Panya Clark Espinal, seconded by Heather Coffey.
Motion carried, unanimously.

The following items were discussed in camera:
6.1.1. Academic Administrative Appointments
6.1.2. Senate Chair Report

REGULAR BUSINESS MEETING OF SENATE
Resumed at 5:04 p.m.

6.2. Senate Academic Policy and Planning Committee (SAPPC)
6.2.1. Information Report from SAPPC
The Chair referred members to the information report, which noted a preliminary review of a proposal to change the name of the Office of Continuing Studies. The committee also provided feedback on the Wholistic Approach to Curriculum plan and the revised Undergraduate Degree-Level Expectations.

6.3. Senate Undergraduate Studies Committee
6.3.1. Changes to the Laptop Program
Members were referred to the proposal detailing the change to the laptop program proposal.
Motion to approve the addition of the BFA Creative Writing program to the University's laptop program, moved by Colette Laliberté, seconded by Lillian Allen.
Motion carried, unanimously.

6.3.2. Information Report from SUSC
The Chair referred members to the information report, which outlined the committee’s review of the revised Undergraduate Degree-Level Expectations and the Experiential Learning Strategy and Framework.

6.4. Senate Graduate Studies Committee
6.4.1. Information Report from SGSC
The Chair referred members to the information report, which noted the committee’s approval of a revised curriculum approval timeline (to be presented
to Senate in March via SUSC), the review of the Experiential Learning Strategy and Framework as well as the revised Graduate Degree-Level Expectations.

6.5. Senate Academic Standards Committee

6.5.1. Information Report from SASC

The Chair referred members to the information report, which outlined the committee’s preliminary discussion of the timing of the fall study break, revisions to policy 1004: Academic Standing, revisions to policy 1006: Prior Learning Assessment and consultation of the revised Undergraduate and Graduate Degree-Level Expectations. The committee also received for information, reports on academic misconduct cases for 2016-17 and 2017-18, in compliance with section G of policy 1014: Academic Misconduct.

The Senate discussed the report in detail to interpret rises and declines in cases as well as how it may relate to the international student population. It was pointed out that the report is reflective of the significant change in the academic misconduct policy with the addition of a non-culpable misconduct category (i.e. non-guilty). Furthermore, while it has increased the number of reported cases, it has positively identified students who require the assistance of academic workshops to increase their comprehension in this area. Discussion ensued regarding the use of proper citation in student work and the fact that some students do not recognize the significance of this exercise. Different in-class experiences and strategies were shared. Members also discussed different reasons why academic misconduct may occur such as when students are in crisis.

6.6. Senate Quality Assurance Committee

The Committee Chair reviewed the purpose of Final Assessment Reports and Implementation Plans and outlined its components. Nick Puckett, Program Chair, Digital Futures and Kate Hartman, Graduate Program Director, Digital Futures as well as former Graduate Program Director Martha Ladly were thanked for their work in leading the cyclical review for these programs. Natalie Nanton, Manager Academic Initiatives, Governance and Quality Assurance was also thanked for her guidance in these processes.

6.6.1. IQAP Final Assessment Report and Implementation Plan: Digital Futures Undergraduate Program

Motion to approve the IQAP Final Report and Implementation Plan for the Digital Futures undergraduate program, moved by Ian Clarke, seconded by Roderick Grant.

President Diamond commented on the different model of curriculum in Digital Futures that can inform recent discussions around new curriculum structures at the university.

Motion carried, unanimously.

6.6.2. IQAP Final Assessment Report and Implementation Plan: Digital Futures Graduate Program
Motion to approve the IQAP Final Assessment Report and Implementation Plan for the Digital Futures graduate program, moved by Ashok Mathur, seconded by Sara Diamond.

It was highlighted that through the external review report, the general need across both the undergraduate and graduate program for technology and space was identified. While the program did not initially need the specified space, it was pointed out that over the years it has evolved such that students are increasingly in need of dedicated space for hands on work.

Motion carried, unanimously.

7. OCAD U Financial Context

The Vice-President, Finance and Administration presented a PowerPoint to update the Senate on the approach being implemented to arrive at a shared understanding of the institution’s current financial context. Furthermore, it was stated that the operating budget for 2019-20 will be presented to the Board in May and workshops and facilitated design-thinking events with faculty have begun in order to look at different approaches and strategies.

Context was first provided of OCAD university’s finances with a review of the last several years including a look at undergraduate domestic growth, the multi-year forecast, enrolment strategy plans and scenarios as well as shared core assumptions across those scenarios. Lastly, the steps to engage stakeholders and receive innovative ideas around the operating budget were detailed.

In relation to enrolment, discussion arose regarding the kinds of US student loans the university accepts in comparison to other institutions and the intricacies and risks involved with certain types of loan agreements. Members also inquired about the percentage of administrative expenses in comparison to academic expenses and whether educational institutions can carry deficits. The Senate then discussed strategies around delivering quality curriculum in a less structurally expensive way. The benefits of the Creative City Campus project in terms of more and innovative space for curriculum delivery was also highlighted. Questions were raised as to how cash flow is managed in the institution and how fundraised money is applied to the operating budget. Lastly, questions were answered regarding the relationship between the institution and OCAD U CO in terms of investment into the new initiative and revenue generated.

8. Other Business

No other business was raised.

9. Adjournment

Motion to adjourn, moved by Roderick Grant, seconded by Sylvia Whitton.

Meeting adjourned at 6:13 p.m.

[Originally signed]

b.h. Yael, Senate Chair

[Originally signed]

Natalie Nanton, Senate Secretary