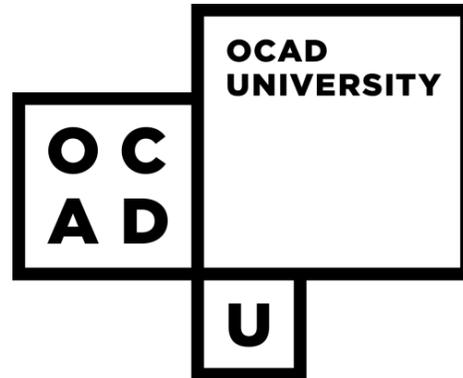




Candidate Brief



Chancellor

For more information, please contact:

**Gerri Woodford, Partner and Co-Lead,
National Academic Practice**
gerri.woodford@odgersberndtson.com

**Jason Murray, Engagement Manager,
National Academic Practice**
jason.murray@odgersberndtson.com

416-366-1990

1.0 A Snapshot of OCAD U's Indelible Impact

OCAD University (OCAD U)—Canada's largest and most comprehensive post-secondary institution for art, design, and media—invites nominations for the position of Chancellor. The university, central to Canada's creative economy and situated at the nexus of art, design, entrepreneurship and business innovation, is poised for continued growth.

Ms. Catherine (Kiki) Delaney, OCAD U's outgoing Chancellor, completes her term June 1st, 2017. Having served the institution for two terms, Ms. Delaney has been an incredible champion for the university as it evolves toward its strategic objectives. The baton is being passed at a particularly propitious time.

Since officially becoming a university in 2010, the institution has been experiencing momentum in its new form: institution-wide initiatives meant to move the university forward have emerged, including OCAD U's 2016-2021 academic plan; there has been growth in student enrolment; the very first Vice-President, Academic & Provost in OCAD U's history has been appointed; and, on April 12, 2016, in support of the university's [Creative City Campus](#) project, the institution received \$27 million from the Government of Ontario. With this transformational project, the university's current campus space will be renewed and 55,000 square feet of space will be added.

It is clear that OCAD U does more than imagine the future—it proactively creates it. The initiatives mentioned above are proof of this, as is the institution's illustrious history. From painting and photography to package design; consumer advertising to videos; flexible office spaces to ergonomic furniture; corporate logos to public sculpture; precious jewellery to storybook illustration; bike helmets to walking shoes; fashion design to Hollywood prosthetics; data visualization to wearable technology and the Internet of Things; and from Toronto's streetcar design to the one-dollar coin; OCAD U alumni have made an indelible impact across all areas of Canadian and international culture and society for almost [140 years](#).¹ A trailblazer in art and design education and the one-time home of the Group of Seven, OCAD U is the engine of Canada's advertising, graphic design, digital and visual art industries, and is unrivalled in its ability to launch the country's leading artists, designers and cultural thinkers. It is committed to interdisciplinary scholarship and research with partnerships in health care, ICT, materials innovation, business innovation, and social enterprise. The university is proud of its development, and in partnership with its next Chancellor will continue to "[Ignite Imagination](#)."

¹ Notable alumni include, but are not limited to, Arthur Lismer, Jack Bush, Doris McCarthy, Michael Snow, Rebecca Belmore, David Rokeby, Bruce Mau, Gary Taxali, Dr. John Semple, Don Watt, Anita Kunz, Flavia Sigisondi, and Elspeth Lynn.

OCAD U is a pluralistic environment, home to rich diversity that can be found in its people and in the cutting-edge artistic, design and digital media expressions for which it is known. The institution is profoundly committed to equity, inclusion, and indigenous knowledge, and growing its relationship with diverse populations. Some recent initiatives in support of this include the creation of an Indigenous Visual Culture Centre and the Presidential Task Force on Underrepresentation.

Despite the financial challenges facing post-secondary institutions—governments across the country have been adjusting their approaches to funding universities, choosing to reduce the growth of operating grants, establishing targeted program funding, and changing eligibility criteria for research funding—OCAD U has remained focused on, and has been successful at, nurturing its development. As the institution embarks on the next few years with its new Chancellor, the OCAD U community will remain dedicated to distinguishing itself as a dynamic, 21st century centre of higher learning. It will remain committed to engaging in transformative research, making significant contributions to innovation, well-being, productivity and employment, and will be known as a university that provides a fruitful basis for partnerships with private and public sector partners, including government, industry and commerce. It will remain committed to enhancing its national reputation, building its international capacity, supporting and disseminating the scholarly and artistic contributions of the university community, trumpeting its accomplishments across Canada and farther afield, and graduating exceptionally talented students set to revolutionize the world.

In the words of OCAD U's President and Vice-Chancellor: "Central to our constant evolution is the belief that creativity serves a vital function in society—that imaginations have the unique power to develop real-world solutions to improve and transform lives." There is no question that OCAD U is inextricably linked to Canada's arts and culture environment, as well as contemporary design and media industries. As a university deeply connected to Canada's cultural milieu, OCAD U celebrates the role that it plays in the community as well as its responsibility to it. The university has been on a very exciting journey; it looks forward to continuing the journey with what will soon be its fourth Chancellor at the helm!

For more information about OCAD University, visit the following links:

- Main Website: <http://www.ocadu.ca/>
- OCAD U's History: <http://www.ocadu.ca/about/history.htm>
- Office of the President: <http://www.ocadu.ca/about/president.htm>
- Board of Governors: <http://www.ocadu.ca/about/governance/board-of-governors.htm>

2.0 The Opportunity

The Chancellor is the titular head of the university and, when authorized by the Senate, confers all degrees, honorary degrees, certificates and diplomas on behalf of OCAD U.

As the university's chief ambassador, the Chancellor possesses the stature and leadership to enhance the university's image and advance its vision and mission, bringing to the role an outstanding record of public achievement, and a highly respected reputation in the broader public and private sectors. The individual's professional experience and network will complement those of the President, the Board of Governors, and the senior leadership of the university. Among the activities taken up on behalf of the university, the new Chancellor will have the capacity to further the advancement of OCAD U's interests with government, the private sector and the broader community, as well as the ability and willingness to help OCAD U fulfill the goals of its strategic plan. The Chancellor gives personal endorsement to development activities and assists in mobilizing support for initiatives important to the university and its larger stakeholder community. The ability to identify with the diversity that the university represents is seen as an asset, as is having international exposure and experience.

The Chancellor serves as a senior diplomat and ambassador for the institution, presiding at convocation and conferring all degrees. In partnership with the President, he or she will be a key driver in developing the resource capacity of the university, participating in the outreach activities of the institution, and acting as a voice for OCAD U in articulating its position to government, business and the community at large. The university is interested in a leader who will be an effective champion for all communities at OCAD U (including faculty, staff, students and alumni).

The Chancellor serves as an honorary member of the Board of Governors, the Senate, and the President's Advisory Council, participating in meetings at their discretion. The role includes chairing the Honorary Degrees Selection Committee, chairing the Teaching Awards Selection Committee, and representing the University on the Council of Chancellors of Ontario Universities.

Time commitment:

The term of office for the Chancellor is four years, commencing on the appointment date at convocation, and may be re-appointed for a second term. The time commitment will vary depending on the degree of involvement of the Chancellor, as attendance at many of the meetings and events is discretionary:

- Required participation in convocation in June of every year.
- Required participation in Chairing Honorary Degree and Teaching Award selection committees (approximately two meetings of each committee every year).
- Required participation in the Council of Chancellors of Ontario Universities (approximately 1 to 2 meetings every year).
- Meetings (optional attendance): approximately 6 Board of Governors meetings, 8 Senate meetings, 2 President's Advisory Council meetings.
- Attendance at special events, as available, would include the President's lecture series (~2 per year); VIP dinners following the lectures; major fundraising events (Project 31 in the spring and other Ignite Imagination Campaign events); Nuit Blanche at OCAD U; the year-end Graduate Exhibition along with its Celebrate Excellence Reception; and other student and faculty events.
- Strategic advocacy and advancement meetings attended with the President to be planned in advance with the Chancellor.
- Regular meetings with the President.

For additional information, please review Appendices on the following pages

Appendix A OCAD University

OCAD University is Canada's largest university for art and design. First established in 1876, OCAD U now delivers art and design education at the undergraduate and graduate levels. Located on a fourteen-building campus in the heart of downtown Toronto, OCAD University offers a vibrant and stimulating work environment for over 600 faculty and academic staff, more than 4360 undergraduate students, and over 250 graduate students. Committed to excellence and contemporary approaches to education, and research/creation, OCAD University offers 17 undergraduate programs leading to a Bachelor of Fine Art (BFA), a Bachelor of Design (BDes) or a Bachelor of Arts (BA) degree, and seven graduate programs that result in a Master of Fine Arts (MFA), Master of Design (MDes), or Master of Arts (MA). Recent programs include the interdisciplinary Digital Futures undergraduate and graduate program offerings, an interdisciplinary Indigenous Visual Culture BFA, an Honours BA in Visual and Critical Studies (Art History), and an MDes in Design for Health.

In June 2012, the OCAD University's Board of Governors approved [Advancing Excellence at OCAD University for the Age of Imagination, 2012-2017](#). This strategic plan outlines the university's goals and aspirations and focuses on four key strategic priorities. Since 2012, these have grown the opportunities for and quality of student experience; the university's recognition as a research and thought leader; its reputation as an art, design and policy leader and community builder; and the enterprise needed to support these ambitions. This year, OCAD U will again begin the rigorous, exciting process of institutional strategic planning.

OCAD U signed a [Strategic Mandate Agreement \(SMA\) with Ontario's Ministry of Training, Colleges and Universities \(MTCU\)](#) in May 2014. The SMA focuses on particular areas of specialization as outlined in the MTCU's Differentiation Policy Framework. OCAD U's SMA charts the university's path with the Ministry (renamed the Ministry of Advanced Education and Skills Development) over the next three years, supporting its vision, mission and mandate while helping build undergraduate and graduate enrolment growth.

OCAD U has an annual operating budget of about \$62 million excluding research project and capital funding, and is currently expanding its campus with the future creation of key centres for design education and research. In the decade since becoming a university, OCAD U has increased its research revenue significantly and established internal capacity and recognition by Tri-council and other funding agencies. The Canada Research Chairs program has recently awarded OCAD U with three Chair allocations: one Tier 1 Chair and two Tier 2 Chairs.

Visit the OCAD U website at www.ocadu.ca for more information.

Appendix B Chancellor Appointment Committee

Committee Chair

Dr. Sara Diamond, President and Vice-Chancellor

Committee Members

Dr. John Semple, Chair, Board of Governors

Sharifa Khan, Vice-Chair, Board of Governors

b.h. Yael, Chair of Senate

Jamie Watt, External Board Member

Dr. Gerald McMaster, faculty representative (Professor, Faculty of Liberal Arts & Science, and Canada Research Chair in Indigenous Visual Culture & Curatorial Practice)

Maggie Broda, alumni representative (OCAD University Alumni Association)

Marcus Gordon, student representative (graduate student, Master of Fine Arts, Digital Futures candidate)

Leslie Gales, Ignite Imagination Campaign Cabinet Chair

Carole Beaulieu, Vice-President, Advancement and Board Secretariat (ex officio, non-voting)

Dr. Gillian Siddall, Vice-President, Academic & Provost (ex officio, non-voting)

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