OCAD University (OCAD U) is recruiting for the voluntary position(s) of External Member of the Board of Governors to be elected by the Board of Governors for a three-year term upon successful completion of the recruitment and election process.

**OCAD University**

OCAD University is Canada’s largest university for art and design. First established in 1876, OCAD U now delivers art and design education at the undergraduate and graduate levels. Today, OCAD U students enjoy a one-of-a-kind learning/teaching environment that combines a dynamic and experiential, studio-based learning experience with a solid theoretical and liberal education. OCAD U’s seventeen current undergraduate program majors, its interdisciplinary minors, its Digital Futures program and its Indigenous Visual Culture program lead to a Bachelor of Fine Art (BFA), a Bachelor of Design (BDes) or a Bachelor of Arts (BA) degree. OCAD U currently offers seven graduate programs that result in the Master of Fine Arts (MFA), Master of Design (MDes) or the Master of Arts (MA) degree with plans to offer the PhD within the next five years and to expand and consolidate its masters-level offerings.

In December 2017, the Board of Governors approved the new strategic directions document, *OCAD University’s Strategic Directions 2017-2022*. This strategic document is sets out four strategic directions which are supported by five drivers of success that are guided by the University’s new vision and mission.

OCAD U signed a new *Strategic Mandate Agreement (SMA) with Ontario’s Ministry of Advanced Education and Skills Development (MAESD)* in October 2017. The SMA outlines the role the University currently performs in Ontario’s postsecondary education system and how it will build on its current strengths to achieve its vision and help drive system-wide objectives and government priorities.

OCAD U has an annual operating budget of about $65 million excluding research project and capital funding, and is currently expanding its campus with the future creation of key centres for design education and research.

Over the last decade since becoming a university, OCAD U has increased its research revenue significantly and established internal capacity and recognition by Tri-council and other funding agencies. The Canada Research Chairs program has awarded OCAD U with three Chair allocations, one Tier 1 Chair and two Tier 2 Chairs.
Please consult the website at www.ocadu.ca for more information on all these exciting developments, as well as details about programs and the history of OCAD U.

THE POSITION AND MANDATE

The Ontario College of Art & Design University Act, 2002, (amended 2010) states that “the Board of Governors is responsible for governing and managing the affairs of the university and has the necessary powers to do so”. The Board of Governors consists of members from the external community, including six individuals appointed by the Ontario government, two elected by the OCAD U Alumni, and ten by the Board itself. There are also eight internal Board members drawn from the OCAD U community, elected by staff, management and students as well as faculty members cross-appointed by the Senate. The President and the Chancellor are ex-officio voting internal members.

As part of this 28-member Board, the External Member of the Board of Governors will be an engaged Board Member who will help oversee OCAD U’s vision, mission and the implementation of its Strategic Directions 2017-2022 and Strategic Mandate Agreement.

The voluntary position of External Member of the Board of Governors is to be appointed by the Lieutenant-Governor-In-Council on the recommendation of the Board of Governors for a three-year term upon successful completion of the recruitment and appointment process. The position is eligible for re-appointment for one additional three-year term, for a maximum term of six consecutive years.

THE CANDIDATE REQUIREMENTS

The successful candidate(s) will be established corporate directors with a strong commitment to OCAD University’s mission, vision and values and located in the Greater Toronto Area or southern Ontario area. He or she will be a Canadian citizen or resident of Canada.

The Board of Governors will use its skills matrix in evaluating the best fit candidates in the following areas:

- **Sectoral Experience**: art, banking/corporate finance, design, education/higher education, health care, media, communications & information technology, property development, and/or social sciences, humanities and sciences;
- **Governance Experience**: public or not-for-profit board and/or corporate/private board;
- **Other Experience**: senior management, academic leadership, community involvement, international and/or public service;
Areas of Expertise:

- accounting/audit;
- entrepreneurial leadership and market development;
- facilities and property development;
- financial, capital and investment management;
- fundraising/ philanthropy;
- government affairs/ advocacy;
- human resources/ labour relations;
- innovation, digital and technology;
- legal and regulatory;
- public relations, communications and brand management;
- research;
- risk management; and/or
- strategic planning.

The Board of Governors meets five times a year (October, December, March, May and June) on a Monday evening from 4:30 to 7:00 p.m. on the OCAD U campus. In addition, it holds a full-day retreat on a Saturday. For the current fiscal year, the Annual General Meeting will be part of the December meeting and the retreat be held in late January.

Candidates are required to attend a majority of Board of Governors’ meetings over a 12-month period.

OCAD U encourages applications from members of equity-seeking communities including women, racialized and Indigenous persons, persons with disabilities, and persons of all sexual orientations and gender identities/expressions.

The Executive Committee, in its nominating role, will begin considering potential candidates as soon as possible and will continue until the position(s) is(are) successfully filled. A letter of introduction and expression of interest, and a curriculum vitae should be submitted electronically, in confidence, to:

Carole Beaulieu
Vice-President, Advancement & Board Secretariat
OCAD University
cbeaulieu@ocadu.ca