

The [2018 Cultural Community Expo](#) is a unique opportunity provided to students by OCAD U's Centre for Emerging Artists & Designers. Through a series of guest panel discussion and experiential site visits to art studios, cultural organisations and production centres, the Cultural Community Expo highlights and demystifies potential future career paths for Fine Art students. By involving exemplary guests and OCAD U alum who embody a variety of successful choices in career direction, students will come away with a better understanding of how to make a living and sustain their personal art practice once they leave school. While at the same time remaining engaged in the cultural community, receiving mentorship, and gaining access to facilities and professional development opportunities.

In 2018, the expo will intimately connect students to an artist-initiated organisation, supporters, entrepreneurs, service-providers and recent OCAD U grads who are maintaining and growing their professional practice. This access and opportunity to connect with organisations and individuals working within Toronto's cultural community will provide students with valuable insights into potential cultural career paths and means of sustaining one's practice after graduation.

On [March 9th](#), students in the Faculty of Art's Cross-Disciplinary Art Practice: Professional Practice course will take part in a conversation and site visit. An off-site tour and moderated panel discussion will facilitate the sharing of personal insights on the morning's theme; the importance of community, facilities, place, and engagement.

LEARN MORE!

Career Development:

www.ocadu.ca/careerdevelopment

Experiential Learning Placement Program:

www.ocadu.ca/explearning

Student and Alumni Job Board:

www.ocadu.ca/talentnetwork

The Brandscape:

www.brandscape.club

Email us: careerdevelopment@ocadu.ca

 www.facebook.com/OCADUCareerDevelopment

 twitter.com/ocadu_ceed

 [www.linkedin.com > Groups > OCAD U Career Development](https://www.linkedin.com/groups/OCAD-U-Career-Development)

 [instagram.com/ocaducead](https://www.instagram.com/ocaducead)

100 McCaul St, Toronto, ON M5T 1W1

CULTURAL COMMUNITY EXPO 2018

THE BRANDSCAPE



SPEAKERS



THE BRANDSCAPE

THE BRANDSCAPE is an artist studio, a new media lab that hosts event rentals, film shoots, video game workshops, movie nights, and the collective Tough Guy Mountain.



JONATHAN CARROLL

JONATHAN CARROLL is a software artist who creates interactions for the narrative performances of the collective, Tough Guy Mountain. He makes work using Unity, Unreal, Blender, and various programming languages. Along with the collective, he runs the digital art incubator The Brandscape, in Toronto.



TOUGH GUY MOUNTAIN

TOUGH GUY MOUNTAIN is a digital art collective. Tough Guy Mountain (TGM) is an ongoing project since 2013. It encompasses the collaborative activity of 10 artists working in performance, software development, installation, theatre and design. Tough Guy Mountain is a fake corporation where the participating artists channel their practices into corporate fiction, performing as unpaid interns. The narratives generated by this activity are turned into multi faceted art projects that are political, satirical and investigative.



IAIN SODER

IAIN SODER, Co-Founder, Director and Writer at Tough Guy Mountain, incorporates pop-ups, office design, software tools, advertising and traditional theatre such as staged performance, singing, dancing, 20th century theatre techniques and art gallery installation. Iain is a graduate of the Bachelor of Fine Arts (BA) focused in Intermedia from NSCAD University.



ERIN STUMP

ERIN STUMP, owner of Erin Stump Projects (ESP) Completing a fine arts degree, near the end of her schooling she decided that she was much more excited about presenting other people's work. ESP shows a mix of photography, painting, sculpture, installation, and drawing by predominantly female artists.



TAMMY YIU

TAMMY YIU is the Creative + Community Director and Co-Founder of Partial. In past lives, she lived as a designer in the ad world, Canadian fashion industry, and a gourmet bakery. Tammy founded her own design studio in 2009 where she continues to collaborate with a range of brands on local and global scales. In 2012, Tammy established homegrown outerwear brand OSC Cross and remained its Director until early-2016 when she turned her focus to a little idea called Partial; a boutique art rental and sales service specializing in curated local artwork for homes, businesses, and stagings.