



**Cultural Knowledge  
and the Healthy Society:**  
A RESEARCH & INNOVATION SUMMIT



**CULTURAL KNOWLEDGE AND THE HEALTHY SOCIETY**  
**A RESEARCH & INNOVATION SUMMIT**  
**November 23 - 25, 2009**  
**Ontario College of Art & Design**  
**[www.ocad.ca/healthsummit](http://www.ocad.ca/healthsummit)**

**PROGRAM**



Social Sciences and  
Humanities Research  
Council of Canada

Conseil de recherches  
en sciences humaines  
du Canada

Canada



**CIHR IRSC**  
Canadian Institutes of  
Health Research / Instituts de recherche  
en santé du Canada



**NSERC  
CRSNG**



UNIVERSITY OF TORONTO  
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ARCHITECTURE, LANDSCAPE, AND DESIGN



**Ontario**

Agency for Health  
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Agence de protection et  
de promotion de la santé

**SHARCNET™**





# Cultural Knowledge and the Healthy Society:

A RESEARCH & INNOVATION SUMMIT



Cultural Knowledge and the Healthy Society: A Research & Innovation Summit was born of the belief that adding the knowledge and insights from design, cultural industries and creative/artistic research to health research will lead to a more effective system of health care and prevention as well as foster technological innovation.

This summit brings together leading thinkers in Canada and internationally in the areas of design, art/creative research, cultural industries, health, humanities, social science, science and engineering to explore the possibilities of this interdisciplinary collaboration.

### **Wireless Access**

username: health  
password: h34!7h!

### **Twitter**

@ocadhealthevent  
#ocadhealth

### **Google Wave**

Want a chance to play with Google Wave? Take the opportunity to see how it works as a conference log and discussion forum. Post text summaries, photos, movies, and engage in live chat through a simple email-like interface. Let's invite all who are interested, even those who are unable to attend the health summit. All you need is a Google account.

To start the invite tree, please contact Greg ([drfleet@gmail.com](mailto:drfleet@gmail.com)) or on twitter (zorg), or look for Greg at health summit.

*This summit is part of OCAD's Digital Futures Initiative and is generously supported by the Social Sciences and Humanities Research Council of Canada.*



Social Sciences and  
Humanities Research  
Council of Canada

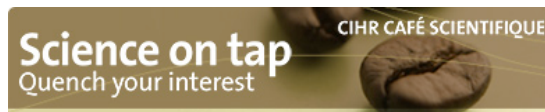
Conseil de recherches  
en sciences humaines  
du Canada

Canada



# PROGRAM

**Monday, November 23**



**7:30pm - 9:30pm**  
Auditorium

**Keynote Presentation: Café Scientifique #1 / HospiTALK #1**  
**Design, Art and the Healthcare Environment: Better Outcomes**

**7:30pm - 7:40pm**

Welcome by **Sara Diamond**

**7:40pm - 7:55pm**

Remarks and Introduction to Keynote by **Chad Gaffield**, President, SSHRC

**7:55pm - 8:55pm**

Keynote presentation by **Roger Ulrich**, Beale Professor of Health Facilities Design, Professor of Architecture & Landscape Architecture & Faculty Fellow, Center for Health Systems + Design, Texas A&M University

**8:55pm - 9:10pm**

Response by **Michael Gardam**, Director of Infectious Disease Control, OAHPP

**9:10pm - 9:15pm**

Remarks by **Richard Sommer**, Dean, John H. Daniels Faculty of Architecture, Landscape & Design, UofT

**9:15pm - 9:30pm**

Discussion led by **Sara Diamond**, President, OCAD

**This evening is sponsored by:**





## **Tuesday, November 24 - Daytime**

**8:30am - 9:00am**  
**Room 230**

Registration and Light Refreshments

**9:00am - 9:15am**

Opening Remarks, Sara Diamond

**9:15am - 9:30am**

**Margaret McCuaig-Johnston**, Executive Vice-President, NSERC

**9:30am - 10:25am**

**Plenary Session #1**

**Shadow Play: Exploring the Relationships Between Body & Space in Physical Rehabilitation & Public Health**

- **Geoffrey Edwards**, CRC in Cognitive Geomatics, Université Laval
- **Marie Louise Bourbeau**, Bourbeau Voice Dynamics

**10:25am - 10:40am**

**NETWORKING BREAK**

**10:40am - 11:50am**

**Plenary Session #2**

**Integrating Art, Science and Health: Medical Visualization**

- **Diane Gromala**, CRC in Multidisciplinary & Multimedia Arts;
- **Lincoln Stein**, Platform Leader, Informatics and Bio-computing, OICR;
- **Nicholas Woolridge**, Program Director, Biomedical Communications, UofT

**Moderator:**

**Christopher Paige**, VP, Research University Health Network, Professor, Department of Immunology & Medical Biophysics, UofT

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**11:50am - 12:15pm**

**LUNCH AND NETWORKING BREAK**

**12:15pm - 1:30pm**

**Café Scientifique #2**



**DESIGNing Health 2.0: Changing the Way We Manage Our Health**

**Dr. Michael Evans**, Director, Health Media Lab, Scientist, Keenan Research Centre, Li Ka Shing Knowledge Institute, St. Michael's Hospital

**Moderator:**

**Robert Luke**, Assistant VP, Research & Innovation, George Brown College

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**1:30pm - 2:00pm**

**NETWORKING BREAK**

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**Cont'd**



***Tuesday, November 24 Daytime, Cont'd***

**2:00pm - 3:30pm  
Break-out Sessions**

**Session #1  
Room 230**

**Design Methodologies**

- **Ron Wakkary**, Professor, School of Interactive Arts & Technology, SFU
- **Robert Luke**, AVP, Research & Innovation, George Brown College
- **Bill Leeming**, Associate Professor, Faculty of Liberal Studies, OCAD

**Moderator:**

**Jutta Treviranus**, Director, Adaptive Technology Resource Centre, Faculty of Information, UofT

**Session #2  
sLab, Room 600**

**Art, Performance and Knowledge Translation (or Ways of Interpreting)**

- **Christian Burks**, President & CEO, OGI
- **Julia Gray**, Artistic Director, Possible Arts
- **Elaine Biddiss**, Scientist, Innovation & Development, Bloorview

**Moderator:**

**Johanna Householder**, Chair, Criticism & Curatorial Practice, OCAD

**3:30pm - 3:45pm**

**NETWORKING BREAK**

**3:45pm - 4:40pm  
Room 230**

**Strategy Session #1**

- **Jutta Treviranus**, Director, Adaptive Technology Resource Centre, Faculty of Information, UofT
- **Johanna Householder**, Chair, Criticism & Curatorial Practice, OCAD
- **Roger Ulrich**, Beale Professor of Health Facilities Design Professor of Architecture and Landscape Architecture Faculty Fellow, Center for Health Systems + Design, Texas A&M University

**Moderator:**

**Sara Diamond**, President, OCAD

**4:40pm - 5:00pm**

**Closing Remarks**

**Sara Diamond**, President, OCAD



## Tuesday, November 24 - Evening

**7:00pm - 9:30pm**  
Auditorium

**Keynote Presentation: Café Scientifique #3 / HospiTALK #2**  
**Art & Health: Healthy People, Healthy Communities**



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**7:00pm - 7:10pm**

Welcome by **Sara Diamond**, President, OCAD

**7:10pm - 7:20pm**

Remarks by **Dr. Kamiel Gabriel**, Assistant Deputy Minister, Science and Research, to the Minister of Research & Innovation

**7:20pm - 7:30pm**

Remarks by **Ian Graham**, Vice President Knowledge Transfer and Public Outreach, CIHR

**7:30pm - 8:30pm**

**Spirits of Health**

- **Prune Harris**, Research Associate, Integrative Science, Cape Breton University  
(**REPLACING Cheryl M. Bartlett**, CRC, Integrative Science, Cape Breton University)
- **Albert D. Marshall**, Elder and Doctor of Letters (honoris causa), Eskasoni community, Mi'kmaq Nation

**8:30pm - 9:30pm**

**Technological Innovations for People Living with Disability**

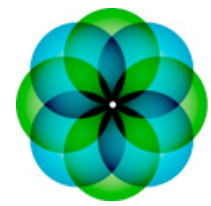
- **Lizbeth Goodman**, Director, SMARTlab Digital Media Institute, London, UK
- **Mick Donegan**, Principal Research Fellow in Multimodal Interfaces, SMARTlab Digital Media Institute, London, UK

**9:30pm - 9:45pm**

**Closing Remarks by Sara Diamond, President, OCAD**

**This evening is sponsored by:**





## Wednesday, November 25

8:30am - 9:00am Room 284	<b>Registration and Light Refreshments</b>
9:00am - 9:20am	<b>Opening Remarks, Sara Diamond, President, OCAD</b>
<b>9:20am - 11:00am</b> <b>Break-out Sessions</b>	
<b>Session #3</b> <b>Room 284</b>	<b><u>Inclusive Design for Health and Wellness</u></b> <ul style="list-style-type: none"><li>• <b>Jutta Treviranus</b>, Director, Adaptive Technology Resource Centre, Faculty of Information, UofT</li><li>• <b>Patricia McKeever</b>, Senior Scientist &amp; Bloorview Kids Foundation Chair in Childhood Disabilities, Bloorview</li><li>• <b>Geoff Fernie</b>, PhD, PEng, VP Research, Toronto Rehabilitation Institute and Professor, UofT</li></ul>
<b>Moderator:</b>	<b>Susan Roth</b> , Dean, Faculty of Design, OCAD
<b>Session #4</b> <b>Lambert Lounge</b> <b>Room 187</b>	<b><u>Art, Rehabilitation and Mental Health</u></b> <ul style="list-style-type: none"><li>• <b>Guy Proulx</b>, Professor of Psychology, Glendon College, York University, and former Director of Psychology at Baycrest</li><li>• <b>Naomi Kates</b>, Art Therapist</li><li>• <b>Nadia Ferrara</b>, Senior Policy Manager, Sustainable Development Division, Indian and Northern Affairs Canada</li></ul>
<b>Moderator:</b>	<b>Katherine Boydell</b> , Scientific Director Qualitative Inquiry Child Health Evaluative Sciences Research Institute, The Hospital for Sick Children
<b>Session #5</b> <b>sLab</b> <b>Room 600</b>	<b><u>Art, Design and New Product Development</u></b> Facilitated workshop by <b>Jules Goss</b> , Industrial Design, OCAD
11:00am - 11:15am	<b>NETWORKING BREAK - REFRESHMENTS IN 284</b>
11:15am - 12:30pm Room 284	<b><u>Strategy Session #2</u></b> <ul style="list-style-type: none"><li>• <b>Susan Roth</b>, Dean, Faculty of Design, OCAD</li><li>• <b>Katherine Boydell</b>, Scientific Director Qualitative Inquiry Child Health Evaluative Sciences Research Institute, The Hospital for Sick Children</li><li>• <b>Jules Goss</b>, Industrial Design, OCAD</li><li>• <b>Peter Jones</b>, Senior Fellow, Strategic Innovation Lab, OCAD</li></ul>
<b>Moderator:</b>	<b>Sara Diamond</b> , President, OCAD
12:30pm - 12:45pm	<b>Closing Remarks, Sara Diamond</b>
12:45pm - 2:00pm Room 284	<b>Networking Lunch</b>