

OCCUPATIONAL DEFINITIONS and SALARIES \$\$\$\$\$\$\$

In 2002, Statistics Canada started to define occupations using the NAICS (North American Industry Classification System).

<http://www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2002/naics-scian02l-eng.htm>

The North American Industry Classification System (NAICS) is an industry classification system developed by the statistical agencies of Canada, Mexico and the United States. Created against the background of the North American Free Trade Agreement, it is designed to provide common definitions of the industrial structure of the three countries and a common statistical framework to facilitate the analysis of the three economies. NAICS is based on supply side or production oriented principles, to ensure that industrial data, classified to NAICS, is suitable for the analysis of production related issues such as industrial performance. (downloaded from the site – Tuesday, April 13, 2010).

An even more user-friendly site is:

http://www.ontariojobfutures.ca/find_an_occupation.html

Use the alphabetical “Listings of Occupations” from the menu on the left

The government of Canada has gathered information on over 520 occupational groups and for nearly 900 occupations. This guide uses the revised edition of these National Occupation Classifications (NOCs). For more information go to:

Skills Information Division
Human Resources Partnerships Directorate
Human Resources Development Canada
Place du Portage
Hull, Quebec K1A 0J9

www.hrdc-drhc.gc.ca/noc

At the end of this document is an alpha listing of occupations and their corresponding NOC numbers in the fields of fine arts and design.

WHAT IS A WEB DESIGNER??????? Go to:

<http://www23.hrdc-drhc.gc.ca/>

Enter the classification code in the “search by NOC number” search engine on the site to get full job descriptions which include

Definition
Example Titles
Main Duties
Employment Requirements

Additional Information
Classified Elsewhere

Do not skip the “additional information” material as there are often links to academic programs and so on for that particular occupation.

By combining the above information with salary information, you can get a quite comprehensive overview of the occupation. **HOW MUCH DO THEY MAKE??????** Go to:

<http://www.labourmarketinformation.ca/>

Select “Wages and Salaries” and, again, using the NOC numbers use the search engine on this site to get salary and wage information.

You may then want to look at actual job calls. **ARE THERE ANY REAL JOB POSTINGS I CAN LOOK AT??????** There are a number of sites where you may find such opportunities. First, try the site at Ontario College of Art & Design which has been specifically constructed for artists and designers.

<http://www.ocad.ca>

Select STUDENTS from the orange banner at the top of the home page, then Career Services from menu on left; then Job Board. You will need your student identification number to view the job postings; or if you are an alumni you will have had to register with that office to obtain access codes.

The same kind of search (Occupational Definitions) can be made at

<http://english.monster.ca>

and this site gives a **FAR MORE REALISTIC AND UNDERSTANDABLE SALARY CITATION**

Select CAREER CENTRE from the banner at the top of the page ... select Salary Centre from that page. The first part of the selection process will give you a job description; the second part will allow you to see what annual salaries are common in any particular area.

For instance the NOC site states that the average hourly rate for a **Web Designer** is **\$23.32/hr**. That would be in the low to mid-\$40,000/per year range. At the Monster site the salaries are quoted as annual figures at low, median, and high ranges. The figures for a Web Designer from **Monster** are **\$49, 000, \$55, 000, and \$64, 000** respectively.

The ARIDO site (<http://www.arido.ca/>) is also useful for photography, graphic design and the new digital media information.

Coroflot (<http://www.coroflot.com>) is an international source; their “The Six New Realities of Creative Work in 2009” is available on the site and a PDF version is available for view in the OCAD Career Resources Area.

Coroflot is the **largest, most established, most diverse** pool of professional creative portfolios in the world. Since going live in 1998, Coroflot has grown to host over **1.4 million images** of creative work, from the portfolios of over **150,000 creative professionals and students** from nearly every country on earth. Coroflot users are industrial, graphic, fashion, interior, textile and interaction designers; 3D modeling and rendering specialists; architects, illustrators, art directors, design managers, and dozens of other disciplines.