

# What is a Periodical?

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A periodical is a publication produced at regular intervals (eg. daily, monthly, quarterly, annually). Different types include:

- journals (scholarly or professional)
- magazines
- newspapers
- annuals or yearbooks

Each type varies in their intended audience, contributors and content, use of language and vocabulary, and their methods of acknowledging sources.

## Academic Journals

<b>What</b>	<ul style="list-style-type: none"> <li>▪ articles, essays, or research papers</li> <li>▪ all content is subject to a <b>peer review process</b></li> <li>▪ includes bibliography and detailed footnotes or endnotes.</li> </ul>
<b>Why</b>	<ul style="list-style-type: none"> <li>▪ to advance scholarship or critical dialogue in a field of study for academic audience</li> </ul>
<b>Authors</b>	<ul style="list-style-type: none"> <li>▪ academic researchers and scholars</li> </ul>
<b>Publishers</b>	<ul style="list-style-type: none"> <li>▪ universities, academic organizations or scholarly presses</li> </ul>
<p><b>How do I know if it's a Journal?</b>            Check the first few pages of the periodical to see:</p> <ul style="list-style-type: none"> <li>▪ if it is published by a university or academic organization OR</li> <li>▪ if there is an "advisory board" listed OR</li> <li>▪ if the submission guidelines for articles describe the peer-review process OR</li> <li>▪ ask a librarian or a faculty member</li> </ul> <p><b>What is the Peer-Review Process?</b>            Before any article is published, it must be read and approved by a board of scholars who decide whether it is worthy of being included in a scholarly journal</p> <p><b>Examples</b>            Aurora, History of Photography, Journal of Aesthetics and Art Criticism, October, PAJ</p>	

## Professional/Trade Journals

<b>What</b>	<ul style="list-style-type: none"> <li>▪ articles, essays, or research papers</li> <li>▪ content selected by an editorial board (not peer reviewed)</li> <li>▪ less extensive use of footnotes or endnotes</li> </ul>
<b>Why</b>	<ul style="list-style-type: none"> <li>▪ to inform or educate members and students of a particular trade or profession</li> </ul>
<b>Authors</b>	<ul style="list-style-type: none"> <li>▪ practitioners or educators within the industry</li> </ul>
<b>Publishers</b>	<ul style="list-style-type: none"> <li>▪ professional/trade organizations</li> </ul>
<p><b>Examples</b>            Art Forum, Art Libraries Journal, Blueprint, Canadian Review of Art Education, Hand Papermaking, Print Quarterly, Sculpture Review</p>	

## Annuals and Yearbooks

<b>What</b>	<ul style="list-style-type: none"> <li>▪ showcase outstanding contributions to the fields of design, illustration, photography, advertising, typography, etc.</li> <li>▪ entries selected by a jury of professional practitioners</li> <li>▪ rarely uses footnotes or endnotes</li> </ul>
<b>Why</b>	<ul style="list-style-type: none"> <li>▪ to inform or educate members and students of a particular trade or profession</li> </ul>
<b>Authors/Publishers</b>	<ul style="list-style-type: none"> <li>▪ professional business organizations or clubs</li> </ul>
<b>Examples</b>	
Black Book, Directions, Graphis, Illustrators, One Show Interactive, Typography	

## Magazines

<b>What</b>	<ul style="list-style-type: none"> <li>▪ news, current events, special interest stories and information on hobbies</li> <li>▪ articles selected by an editorial board (not peer reviewed)</li> <li>▪ rarely uses footnotes or endnotes</li> <li>▪ contains extensive advertising</li> </ul>
<b>Why</b>	<ul style="list-style-type: none"> <li>▪ to inform or entertain wider, public audience</li> </ul>
<b>Authors</b>	<ul style="list-style-type: none"> <li>▪ internal editorial staff or freelance writers</li> </ul>
<b>Publishers</b>	<ul style="list-style-type: none"> <li>▪ private, commercial companies OR</li> <li>▪ non-profit organizations</li> </ul>
<b>Examples</b>	
Apollo, Beaver, Bomb, Toronto Life, Macleans, UTNE, Wallpaper	

## Newspapers

<b>What</b>	<ul style="list-style-type: none"> <li>▪ news, current events, special interest stories entries</li> <li>▪ articles selected by an editor/editorial board (not peer reviewed)</li> <li>▪ no footnotes or endnotes used</li> </ul>
<b>Why</b>	<ul style="list-style-type: none"> <li>▪ to inform or educate general public</li> </ul>
<b>Authors</b>	<ul style="list-style-type: none"> <li>▪ internal editorial staff or freelance writers</li> <li>▪ large, international newswire agencies</li> </ul>
<b>Publishers</b>	<ul style="list-style-type: none"> <li>▪ private, commercial companies OR</li> <li>▪ non-profit organizations</li> </ul>
<b>Examples</b>	
Globe & Mail, Toronto Star, Now Magazine, New York Times, Washington Post	